



GET BACK TO
SCHOOL DAY

What is it?

Get Back to School Day is a volunteer community service event dedicated to preparing our school districts for students' return. This year, we will host events in both Willis ISD and Montgomery ISD.

How can I be a Part of it?

Multiple sponsorship opportunities are available, allowing businesses and organizations to support our local school districts while demonstrating their commitment to education and community involvement. Sponsor logos or business names will be featured on the back of the official event T-shirts according to sponsorship level, providing visibility among volunteers, educators, and community members. Select sponsorship levels also include additional event signage and social media recognition. (Sponsor levels are listed below.)

To become a sponsor, please contact [Pauline Veazey](#) to select your preferred sponsorship level and school or district. Invoices will be issued through the Chamber office. While Chamber sponsorship opportunities are typically reserved for Chamber members, this special community initiative welcomes sponsors from across the community who share a passion for supporting local schools and educators.

The workday is coordinated annually with each district's academic calendar to ensure it takes place just before students return to campus. During this time, faculty and staff are already on-site participating in professional development and training, making it the perfect opportunity for volunteers to help prepare classrooms, campuses, and workspaces for a successful school year. *This year's events will take place in Willis ISD on August 4 and Montgomery ISD on August 7.*

Volunteers include PTO parents and students, businesses, and community members from across the district and beyond. Families are encouraged to bring their children to help instill the value of service in the next generation.



How to Register?

All volunteers should register through the Chamber Master registration link and include any additional attendees who will be participating with their group. During registration, volunteers will select their preferred campus location and provide T-shirt sizes. Participants are encouraged to wear their event T-shirt on the day of service. Businesses are also welcome to showcase their company pride by wearing branded hats, name badges, or other approved promotional items.

How will we help schools?

Sponsorship proceeds directly support district faculty and staff in various ways.

- At the District Welcome Meeting, the Conroe/Lake Conroe Chamber of Commerce will present gift cards to rookie teachers, teachers new to the district, and administrative departments, including transportation, nutrition, and maintenance.
- On the day of the event, additional coffee/tea/workroom supplies are collected and provided to stock each campus workroom to start the year off right. Volunteers and sponsors alike are encouraged to contribute additional workroom goodies to add to the fun. All items will be collected at the Kick Off Rally and delivered to the campuses during the workday.

A **Call for Projects** was sent to all faculty and staff before the end of the previous school year to provide ample notice. Teachers, departments, campuses, and district teams are encouraged to submit projects and instructions for volunteers to complete on event day.

The Kick Off Rally begins at 8:00 am and features music, T-shirts, breakfast, remarks from the Superintendent, and a group photo.

Campus teams of approximately 30 volunteers each will work in their locations from 9:00 am – 1:00 pm that day.

Sponsorship Levels:

Level	Investment	Recognition
Presenting Sponsor	\$2,500	Exclusive district sponsor, giant logo placement on back of shirt, logo included on all event signage, social media recognition.
District Sponsor	\$1,500	Four per district, Large logo placement on back of shirt, logo included on all event signage, social media recognition.
Campus Sponsor	\$1,000	Support a specific campus, (12 locations available in Montgomery 12 available in Willis), smaller logo placed with campus designation on shirt, logo included on event day signage, social media recognition.
New Teacher Sponsor*	\$500	Business & individual donor names will be listed at bottom of event shirt and recognized on social media.
Support Staff Sponsor	\$100	Individuals & businesses will be recognized on event day.
In-Kind Sponsor	Case by case	Will receive recognition corresponding to the level of contribution.

***New Teacher Sponsor** \$500 each. Our goal is to have 25 sponsors in each district this year, for a total of 50. We would like to provide gift cards to every teacher new to the district and every rookie teacher. Business and individual donor names will be listed at the bottom of the event T-shirt and recognized on social media.

All sponsorships are claimed on a first-come, first-served basis by contacting Pauline Veazey at paulinev@conroe.org or call 936-538-7108

Which campuses will we be assisting?

Montgomery Campuses	Willis Campuses
CTE/Ag Center	Willis HS
Montgomery HS	Stubblefield Academy
Lake Creek HS	Brabham MS
Montgomery JH	Calfee MS
Oak Hills JH	Lynn Lucas MS
Creekside ES	Cannan ES
Keenan ES	Hardy ES
Lincoln ES	Lagway ES
Lone Star ES	Meador ES
Madeley Ranch ES	Parmley ES
Montgomery ES	Roark Early Ed Center
Stewart Creek ES	Turner ES