



Conroe
Lake Conroe
Chamber
special events

2021

Sponsorship
Opportunities

2021 Special Events Dates

March 2 – Montgomery County Day

March 9 – Financial Wellness Forum (Virtual)

March 30 – 9th Annual Job Fair (Virtual)

April 14 – Montgomery County Fair Buyers' Group

April 1 – Pulse Series State of Education Summit (Virtual)

April 30 – Lake Conroe Region Outlook

May 17 – Pulse Series State of County

July 29 – 4th Annual ATHENA Leadership Award Luncheon

October 7 & 8 – 35th Annual Lobsterfest

November 9 – Volunteer Appreciation Luncheon

December 2 – Taste of the Season

December 8 – Hail & Farewell Reception

Date TBD:

Pulse Series State of the City

Pulse Series State of the State

The Pulse Event Series

The Pulse's mission is to lead the community in local, state and federal issues impacting the Conroe/Lake Conroe business community. Part of that mission includes hosting events to our members and the community with their elected officials and issues of importance, like State of the City, State of the County and so forth. Sponsorships are available for each event or you can bundle several events together for a discount.

- **State of the City – TBA**
- **State of Education – April 1, 2021 (held virtually)**
- **State of the County – May 17, 2021**
- **State of the State – TBA**
- **Coffee with the Congressman – Date TBA**

Individual Event Sponsorships (Virtual):

Presenting Sponsor: \$1,000 (multiple)

- Recognition as the presenting sponsor
- 10 tickets
- Opportunity to welcome audience or present a 30 to 60 second commercial (commercial must be provided to Chamber)
- Welcome message, description message and logo in Zoom Waiting Room
- Logo on opening and closing screen
- Publicity in the Chamber's newsletters, press release, social media and website

Advocacy Sponsor - \$500 (multiple)

- Recognition as the advocacy sponsor
- 7 tickets
- Name on opening and closing screen
- Publicity in the Chamber's newsletters, press release, social media and website

Community Sponsor - \$250 (multiple)

- Recognition as the community sponsor
- 4 tickets
- Publicity in the Chamber's newsletters, press release, social media and website

Individual Tickets

- \$10 a person

Individual Event Sponsorships (In-Person):

Presenting Sponsor: \$1,000 (multiple)

- Recognition as the presenting sponsor
- 2 tables of 8
- Opportunity to provide literature on tables
- Opportunity to welcome audience
- Logo on centerpieces
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website

Advocacy Sponsor - \$500 (multiple)

- Recognition as the advocacy sponsor
- 1 table of 8
- Opportunity to provide literature on tables
- Name listed in all printed material
- Name recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website

Community Sponsor - \$250 (multiple)

- Recognition as the community sponsor
- 4 tickets
- Publicity in the Chamber's newsletters, press release, social media and website

Individual Tickets

- \$30 in advance/\$40 at door

Pulse Series Sponsorship Bundle:

Take the opportunity to sponsor multiple Pulse Series events for one whole sponsorship to get a discount and to sponsor the entire series. *Note that some sponsorship benefits will change with events held virtually.*

Sponsor All Five Events for \$3,500 (multiple)

- Recognition as the presenting sponsor of The Pulse Series Events
- 2 tables of 8 at each event
- Opportunity to sponsor two Chamber Chat Radio Shows (Today Chamber Chat is presented by *company name*)
- Opportunity to provide literature on tables
- Logo on printed material
- Logo on centerpieces
- Publicity in the Chamber FYI, eFYI, press release, social media and website

Sponsor Four Events for \$2,000 (multiple)

- Recognition as an event sponsor for The Pulse Series Events
- 2 table of 8 at each event
- Opportunity to provide literature on tables
- Logo in printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website

Sponsor Three Events: \$1,000 (multiple)

- Recognition as a sponsor of The Pulse Series Events
- 1 table of 8 each event
- Name in printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website

Special Events

One of the best marketing solutions your company can invest in is a Chamber event sponsorship. Chamber events including Lobsterfest, Tastefest and more have earned an outstanding reputation for providing the highest quality service and top-notch experience to other companies and the community. In addition to brand association with established Chamber events, sponsoring companies benefit from event publicity and access to new professional relationships.

Annual Chairman's Awards Gala • Date & Location TBA

Our annual gala honoring the outgoing chairman of the board as well as the community award, diplomat of the year and more. The evening in 2021 includes dinner, awards program and musical entertainment. Information on date, sponsorships and tickets to be announced.

Montgomery County Day • March 2, 2021 • Lone Star Convention Center

In true 2021 fashion, we are pivoting Montgomery County Day at the Capitol to Montgomery County Day in Montgomery County! Still advocating for the business community, attendees will have the opportunity to visit with elected officials and hear from several speakers on what we expect to see during the 87th Legislative Session.

Legislative Sponsor: \$2,500 (multiple)

- Recognition as the legislative sponsor
- 5 reservations (in-person or virtual)
- Full page ad or brochure in event folder
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website

Advocacy Sponsor: \$1,000 (multiple)

- Recognition as the advocacy sponsor
- 3 reservations (in-person or virtual)
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website

Community Sponsor: \$500 (multiple)

- Recognition as the community sponsor
- 2 reservations (in-person or virtual)
- Name recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website

Individual Tickets:

- \$60 in-person
- \$30 virtual

9th Annual Job Fair • March 30 • Virtual

The Job Fair is helps match local employers with skilled employees and strives to build business partnerships as well as provide career training. Partnership with the Conroe Economic Development Council, Lone Star College and Workforce Solutions. The event is free for job seekers and an opportunity to enter a drawing for scholarships to Lone Star College. This year's event is virtual. March 30, 2021 • 9 am – 5 pm • Virtual Presenting

Sponsor: \$2,500 (one available) **SOLD – RESOURCE MFG**

- Exclusive recognition as the presenting sponsor
- Virtual booth on website
- Logo on seven prominent locations on the homepage of the platform website
- Opportunity to have a welcome message on homepage of the website (sponsor must provide)
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM Publicity in the Chamber's newsletters, press release, social media and website
- First right of refusal for 2022

Career Sponsor: \$1,000 (one available)

- Exclusive recognition as the career sponsor
- Virtual booth on website
- Logo on one prominent location on the homepage of the platform website
- Publicity in the Chamber's newsletters, press release, social media and website
- First right of refusal for 2022

Work Force Sponsor: \$500 (multiple) **ONE SOLD – CANTEL MEDICAL**

- Recognition as a work force sponsor
- Virtual booth on website
- Publicity in the Chamber's newsletters, press release, social media and website
- First right of refusal for 2022

Printing Sponsor: In-Kind **SOLD – COLORTECH DIRECT**

- Exclusive recognition as the printing sponsor
- Logo on one location on homepage of platform website
- Publicity in the Chamber's newsletters, press release, social media and website
- First right of refusal for 2022

Booths: \$100

Montgomery County Fair Chamber Buyer's Group

Each year, the Chamber forms a Buyers' Group for the Montgomery County Fair Junior Livestock and Non-Livestock Auction. The Buyers' Group allows for individuals to support the auction but not at the high cost of items auctioned.

Participation in the group is limited to members of the Chamber and only money donated specifically to the Buyer's Group will be spent at the Junior Non-Livestock and Livestock Auctions at the 2021 Montgomery County Fair. No general funds from the Chamber will be used.

Chamber staff and a representative from the Chamber attend the auctions and bid/purchase the items from the collected amount from the members donations.

Money can be donated in any amount and collection starts in February. All money must be paid by April 14, 2021. Individuals who donate to the Buyers' Group can attend the auctions with the staff and Chamber representative.

Lake Conroe Region Outlook • April 30, 2021 • Margaritaville Lake Resort

As we continue to see growth and development across the Lake Conroe region, we strive to stay ahead of the story to communicate the patterns and trends we see happening to the key stakeholders looking to our community for their next move. At this event, the audience hears updates and outlook for the Lake Conroe region with keynote speaker, panel discussion and presentations.

Presenting Sponsor: \$5,000 SOLD - CALDWELL COMMUNITIES

- Exclusive recognition as the presenting sponsor
- 2 tables of 12
- Ad (half page) in program
- Opportunity for a 30-second commercial during sponsorship recognition
- Company logo on all publicity and materials
- Marketing materials in attendee goodie bag
- Exhibit hall table

Keynote Speaker Sponsor \$5,000 SOLD - CONROE ECONOMIC DEVELOPMENT COUNCIL

- Exclusive recognition as the keynote speaker sponsor
- 2 tables of 12
- Ad (half page) in program
- Opportunity for a 30-second commercial during sponsorship recognition
- Company logo on all publicity and materials
- Marketing materials in attendee goodie bag
- Exhibit hall table

Outlook Sponsor: \$3,000 (multiple) SOLD – THE HOWARD HUGHES CORPORATION AND FIRST FINANCIAL BANK

- Recognition as the outlook sponsor
- Reserved seating for 6
- Ad (business card size) in program
- Opportunity for a 30-second commercial during sponsorship recognition
- Marketing materials in attendee goodie bag
- Exhibit hall table

Contributing Sponsor: \$1,500 (multiple) SOLD – QUADVEST, J BEARD REAL ESTATE, SPIRIT OF TEXAS BANK, LONE STAR COLLEGE – MONTGOMERY, ENERGY AND WOODFOREST NATIONAL BANK

- Recognition as the contributing sponsor
- Reserved seating for 4
- Company logo in program
- Marketing materials in attendee goodie bag
- Exhibit hall table

Tickets: In-Person and Virtual— \$100 (early bird before April 16) / \$125 (after April 16)

4th Annual ATHENA Leadership Award Luncheon • July 29 • Madera Estates

The ATHENA Leadership Award Luncheon is held as a celebration of women in business. Nominations from the community are solicited and an ATHENA sculpture is awarded to an individual who meets specific criteria in professional excellence, community involvement, leadership and involvement in the Chamber. A luncheon is held to honor the top five finalists. The recipient is announced at the luncheon. During the program there is a guest speaker.

Presenting Sponsor: \$5,000 SOLD - WOODFOREST NATIONAL BANK

- Exclusive recognition as the presenting sponsor
- 2 tables of 10 at a reserved premium location
- Opportunity to welcome guests
- Opportunity to provide literature and giveaways
- Logo on centerpiece
- Ad (back cover) in the program
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM as the presenting sponsor of the event
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First right of refusal for 2022

Woman of Triumph Sponsor: \$2,500 (one available) SOLD – HCA HOUSTON HEALTHCARE CONROE

- Exclusive recognition as the woman of triumph sponsor
- 1 table of 10 at premium location
- Opportunity to lead pledge or invocation at luncheon
- Opportunity to provide literature on tables
- Logo on centerpiece
- Ad (1 full page) in the program
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First right of refusal for 2022

Host of Speaker Sponsor: \$2,000 (one available)

- Exclusive recognition as the speaker sponsor
- 1 table of 10
- Logo on centerpiece
- Opportunity to host speaker at your table
- Ad (1/2 page) in the program
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First right of refusal for 2022

Woman of Excellence Sponsor: \$1,500 (multiple)

- Recognition as the woman of excellence sponsor
- 1 table of 10

- Ad (1/4 page) in the program)
- Name recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website

Woman of Achievement Sponsor: \$1,000 (multiple)

- Recognition as the woman of achievement sponsor
- 1 table of 10
- Name recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website

Woman of Distinction Sponsor: \$750 (multiple)

- Recognition as the woman of distinction sponsor
- 1 table of 10
- Name recognition within all printed material and announcements at the event

Individual Tickets: \$50

Table of 10: \$550

35th Annual Lobsterfest • October 7 & 8 • Dinner at the Lone Star Convention Center • Golf at Panorama Golf Club

Golf, Grub and Good Times! On Thursday evening, savor fresh Maine Lobster flow in that day, perfectly cooked steak and fixings at the Lone Star Convention Center. Mingle with friends, co-workers, family and the community while checking out the silent and live auctions. The next day, tee off for a fun day of golf at one of our outstanding member golf clubs. Exposure to 200 golfers and 850 dinner guests.

Lover of Lobsterfest Sponsor: \$25,000 (one available)

- Exclusive recognition as the presenting sponsor
- 3 tables of 10 at premium reserved location at dinner
- 3 golf teams
- 12 mulligans (3 per player, per team)
- Claw shot (team move up for all 3 teams)
- Hole sponsor signs on all holes at golf course
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Logo on golf shirts for golfers at tournament
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Dinner Sponsor: \$10,000 **SOLD – CONSOLIDATED COMMUNICATIONS**

- Exclusive recognition as dinner sponsor
- 2 tables of 10 at premium reserved location at dinner
- 2 golf teams
- 12 mulligans (3 per player)
- Claw shot (team move up)
- 2 hole sponsor signs at golf tournament
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Cracker & Bib Sponsor: \$7,500 (one available) **SOLD – WOODFOREST NATIONAL BANK**

- Exclusive recognition as cracker sponsor and bib sponsor
- Company logo printed on 1,000 crackers and bibs provided on tables at dinner
- 1 table of 10 at premium reserved location at dinner
- 1 golf team
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Logo recognition within all printed material and announcements at the event

- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Golf Tournament Sponsor: \$5,000 SOLD – THE HOWARD HUGHES CORPORATION

- Exclusive recognition as golf tournament sponsor
- 1 table of 10 at premium reserved location at dinner
- 1 golf team
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Live & Silent Auction Sponsor: \$5,000 SOLD – WIESNER BUICK-GMC-HYUNDAI

- Exclusive recognition as the live and silent auction sponsor
- Logo on silent auction website
- Logo on silent auction display forms
- 1 table of 10 at premium reserved location at dinner
- 1 golf team
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Recognition on signage at dinner
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Golf Shirt Sponsor: \$3,000 SOLD – HCA HOUSTON HEALTHCARE CONROE AND THE STRONG FIRM

- Recognition as golf shirt sponsor
- Logo on shirts for golfers (Chamber will purchase)
- 1 table of 10 at premium reserved location at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Launcher & Dessert Sponsor: \$3,000 SOLD – WOODFOREST NATIONAL BANK

- Exclusive recognition as lobster launcher and dessert sponsor
- Opportunity to have company representative(s) on the launcher hole at the golf tournament (hole assigned by Chamber)
- Opportunity to provide logo golf balls to be used in the launcher (sponsor provides)
- Opportunity to provide prize for longest drive with launcher (value at least \$250 and provided by sponsor)
- 2 tables of 10 at premium reserved location at dinner
- 1 golf team
- 8 mulligans
- Claw Shot (team move up)
- 1 hole sponsor sign
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Spirits Sponsor: \$2,500 SOLD – GUARANTY BANK & TRUST

- Exclusive recognition as spirits sponsor
- Opportunity for company representatives on one hole at tournament to give our spirits to golfers and company giveaways (hole assigned by Chamber)
- 1 table of 10 at dinner
- 1 golf team
- 8 mulligans (2 per players)
- Claw shot (team move up)
- Hole sponsor sign at the golf tournament
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Mascot Sponsor: \$2,500 (one available) SOLD – GUARANTY BANK & TRUST

- Exclusive recognition as the mascot sponsor
- Logo on mascot bib/apron worn on mascot
- 1 table of 10 at dinner
- 1 golf team
- 8 Mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

*Chamber staff will wear mascot at events leading up the event. Sponsor can have the mascot costume available to wear at the dinner and/or golf tournament if staff is not available.

Lobsterfest Beat the One Arm Bandit Sponsor: \$2,500

- Exclusive recognition as beat the one arm bandit sponsor
- Opportunity to provide logo golf balls to be used as prizes (sponsor provides)
- 1 table of 10 at dinner
- 1 golf team
- 8 mulligans
- 1 Claw Shot (team move up)
- 1 hole sponsor sign
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Wet Wipe Sponsor: \$2,000 SOLD – REP. WILL METCALF

- Exclusive recognition as wet wipe sponsor
- Company logo printed on wet wipes
- Wet Wipes placed on all tables at the dinner
- 1 table of 10 at premium reserved location at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Opportunity for one representative to be interview on-site on October 1 at dinner on Lone Star Community Radio
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Golf Lunch Sponsor: \$2,000 SOLD – FIRST FINANCIAL BANK

- Exclusive recognition as golf lunch sponsor
- 1 table of 10 at dinner
- 1 golf team
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Golf Breakfast Sponsor: \$2,000 (one available)

- Exclusive recognition as breakfast golf tournament sponsor
- Opportunity for company representatives on a hole at tournament
- 1 table of 10 at dinner
- 1 golf team
- 8 mulligans (2 per player)

- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Cart Sponsor: \$2,000 SOLD – ALLEGIANCE BANK

- Exclusive recognition as the cart sponsor
- Logo on all carts at tournament
- 1 table of 10 at dinner
- 1 golf team
- 8 Mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Golf Towel Sponsor: \$2,000 SOLD – JOHNSON DEVELOPMENT AND GULLO DEALERSHIPS

- Recognition as the towel sponsor
- Logo on towels given to golfers
- 1 table of 10 at dinner
- 1 golf team
- 8 Mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Sights & Sounds Sponsor: \$2,000 each (two available)

- Recognition as AV sponsor
- 1 table of 10 at dinner
- 1 golf team
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Eagle Sponsor: \$1,500 (multiple)

- Recognition as eagle sponsor
- 1 table of 10 at dinner

- 1 golf team
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign
- Name on printed material

**Lobsterfest Putting Green Sponsor: \$1,000 SOLD – HOUSTON METHODIST
THE WOODLANDS HOSPITAL**

- Exclusive recognition as putting green sponsor
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- 1 table of 10 at dinner OR 1 golf team
- 1 hole sponsor sign
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

**Lobsterfest Driving Range Sponsor: \$1,000 SOLD – HOUSTON METHODIST
THE WOODLANDS HOSPITAL**

- Exclusive recognition as driving range sponsor
- 1 table of 10 at dinner OR 1 golf team
- 1 hole sponsor sign
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Birdie Sponsor: \$1,000 (multiple)

- Recognition as birdie sponsor
- 5 tickets to dinner
- 1 golf team
- 4 mulligans (1 per player)
- Claw shot (team move up)
- 1 hole sponsor sign
- Logo on printed material

**Lobsterfest Beverage Sponsor: \$1,000 (three available) SOLD ONE - THE ABBEY AT
CONROE**

- Recognition as beverage sponsor
- Opportunity for company representatives on a hole at tournament to give our beverages to golfers and company giveaways (hole assigned by Chamber)
- 1 table of 10 at dinner OR 1 golf team
- 1 hole sponsor sign at the golf tournament
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Snack Sponsor: \$1,000 (two available) SOLD TWO – RODGERS STEIN CHIROPRACTIC CENTER AND THE SIGNORILLI COMPANY

- Recognition as snack sponsor
- Opportunity for company representatives on a hole at the tournament to give out snacks to golfers and company giveaways (hole assigned by Chamber)
- 1 table of 10 at dinner OR 1 golf team
- 1 hole sponsor sign
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Photo Booth Sponsor: \$1,000

- Exclusive recognition as photo booth sponsor
- Logo on photos
- 1 table of 10 at dinner OR a golf team
- 1 hole sponsor sign
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Printing Sponsor: In-Kind (value \$1,500) SOLD – FASTSIGNS

- Exclusive recognition as printing sponsor
- Provides printing of signage for event
- 1 table of 10 at dinner
- 1 golf team
- 1 hole sponsor sign
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Golf Scorecard Sponsor: \$750 SOLD – 5POINT CREDIT UNION, LONE STAR COLLEGE – MONTGOMERY AND WOOD INSURANCE GROUP

- Recognition as scorecard sponsor
- Logo on scorecard at tournament
- 1 table of 10 at dinner OR 1 golf team
- 1 hole sponsor sign
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Ticket Sponsor: In-Kind (value \$500) SOLD – COLORTECH DIRECT

- Exclusive recognition as ticket sponsor
- Logo printed on 1,000 tickets
- 1 hole sponsor sign
- Logo recognition within all printed material and announcements at the event

- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Lobsterfest Hole Sponsor: \$500 (eight available)

- Opportunity to have company representative(s) on a hole (3 total) or at the pavilion (5 total) at the golf tournament (hole assigned by Chamber)
- Opportunity to hand out giveaways to golfers at tournament (Chamber must approve items and no money can be exchanged)
- Includes a golf cart for sponsors on a hole (value of cart rental is \$65)
- Logo on hole sponsor sign at the location of your hole at golf tournament
- Spirits (alcohol of any kind) cannot be provided by this sponsorship due to other exclusive sponsorships. Activity at hole MUST be approved by Chamber before the tournament

Lobsterfest Hole Sign: \$150 (multiple)

- Company logo on hole sponsor sign at golf tournament

Lobsterfest Individual Ticket: \$90

Lobsterfest Table of 10: \$750

Lobsterfest Golf Team: \$700

Lobster Launcher: \$20 a player (pay at tournament)

Beat the One Arm Bandit: \$100 per team

Mulligans: \$10 each (limit 2 per player)

Claw Shot (Team Move Up): \$20 per team on Par 5

NOTE: Sponsorships that include exclusivity exclude other sponsorships to provide that benefit (for example: alcohol at the golf tournament)

Volunteer Appreciation Luncheon

One of the greatest gifts you can give is your time. The Chamber is hosting our inaugural Volunteer Appreciation Luncheon to thank and recognize each person who has made an impact on the Chamber throughout the year by volunteering in one capacity or another. A program and video presentation is part of the event.

November 9, 2021 • Location TBA

Presenting Sponsors: \$2,500 (two available)

- Recognition as the presenting sponsor
- 2 tables of 10
- Opportunity to lead pledge or invocation at luncheon
- Opportunity to give a 30 second commercial before program begins
- Opportunity to provide literature and giveaways
- Logo in printed material
- Publicity in FYI, eFYI, press release, social media and website
- First right of refusal for 2020

Centerpiece Sponsor: \$1,000 (one available)

- Exclusive recognition as the centerpiece sponsor
- 1 table of 10
- Your company will have its name/logo at each table by the centerpieces saying (Sponsored by company name)
- Logo in printed material
- Publicity in Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2020

AV Sponsor: \$500 (one available)

- Exclusive recognition as the AV sponsor
- 5 tickets (half a table)
- Company name in PowerPoint Program
- Logo in printed material
- Publicity in Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2020

Taste of the Season • December 2, 2021 • Lone Star Convention Center

Our annual Tastefest is now, Taste of the Season! The event is still the Chambers' largest and most delicious event of the year! Pivoting in 2021, it continues to feature restaurants, caterers, wineries and breweries but now features merchants. This culinary/shopping event is an opportunity to showcase member businesses' food and talent giving the community a glimpse of what they offer at their locations. And now gives you a chance to do some holiday shopping from some of our merchant members. Stroll from booth to booth tasting all our area restaurants have to offer. No one leaves hungry or with the shopping bag empty!

Master Chef/Presenting Sponsor: \$5,000 (one available)

- Exclusive recognition as master chef/presenting sponsor
- 80 event tickets and 8 worker bands
- Opportunity to early access to event
- Two double 10X40 booths with premium location (can decorate and hand out marketing material)
- Two outlets at event
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM
- Opportunity to have representative(s) in promotional video (video produced by the Chamber and Montgomery County Lifestyle)
- Name on signage in booth
- Logo on all printed material including advertisements, social media, website, volunteer t-shirts, goodie bags, tickets, programs, signage, Chamber eFYI Newsletter, Chamber FYI Newsletter, etc.
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Iron Chef Sponsor: \$3,000 (two available)

- Recognition as iron chef sponsor
- 70 event tickets and 8 worker bands
- Opportunity to early access to event
- Double 10X20 booth with premium location (can decorate and hand out marketing material)
- Two outlets at event
- Opportunity to have representative(s) in promotional video (video produced by the Chamber and Montgomery County Lifestyle)
- Name on signage in booth
- Logo on printed material (excluding tickets)
- Logo on volunteer T-shirts and goodie bag
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2021

Executive Chef: \$2,000 (multiple)

- Recognition as the executive chef sponsor
- 60 event tickets and 8 worker bands

- Opportunity to early access to event
- One 10X20 booth with premium location (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Logo on printed material (excluding tickets)
- Logo on volunteer T-shirts
- Publicity in the Chamber's newsletters, press release, social media and website

Beverage Band Booth Sponsor: \$2,000 (one available) SOLD – FIRST FINANCIAL BANK

- Exclusive recognition as the beverage band sponsor
- 50 complimentary event tickets and 12 worker bands
- Logo on beverage band
- Provide volunteers to check IDs and give out beverage bands
- Two 10X10 booths (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Logo on all printed material (excluding volunteer t-shirts and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website
- One outlet at event
- First-right of refusal for 2022

Volunteer T-Shirt Sponsor: \$2,000 (one available) SOLD – FIRST NATIONAL BANK TEXAS

- Recognition as volunteer t-shirt sponsor
- 50 complimentary event tickets and 8 worker bands
- Logo on volunteer t-shirt (Chamber will purchase)
- One 10X10 booth (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Logo on all printed material (excluding tickets)
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Pre-Event Social Media Sponsor: \$1,000 (five available) NEW IN 2021

- Recognition as the pre-event/social media sponsor
- 50 complimentary event tickets and 12 worker bands
- Opportunity to be on the Chamber's social media platforms for a pre-event campaign at participating vendor locations for pre-press of event
- One 10X10 booth (can decorate and hand out marketing material)*
- One outlet at event
- Name on signage in booth
- Logo on all printed material (excluding volunteer t-shirts and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website

**Misprint in first draft that included 2 booths. This level only includes 1 booth.*

Beer and Wine Beverage Booths: \$1,000 each (four available) SOLD – HANCOCK WHITNEY BANK, PROVIDENT WEALTH ADVISORS, THORNTON FINANCIAL SERVICES, FAUST DISTRIBUTING AND H&S LIQUOR

- Recognition as either the beer or wine beverage booth
- Provide volunteers to work in the booth and hand out beer to attendees
- 30 complimentary event tickets and 8 worker bands
- One 10X10 booth (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website

Soda and Water Beverage Booths: \$1,000 each (two available) SOLD – COLORTECH DIRECT AND AMEGY BANK

- Exclusive recognition as either the soda or water beverage booth
- Provide volunteers to work in the booth and hand out beer to attendees
- 30 complimentary event tickets and 8 worker bands
- One 10X10 booth (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website

Sous Chef: \$750 (multiple)

- Recognition as sous chef sponsor
- 40 complimentary event tickets and 8 worker bands
- One 10X10 booth (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website

Ticket Sponsor: In-Kind (value \$500) SOLD – COLORTECH DIRECT

- Exclusive recognition as the ticket sponsor
- Logo on all tickets
- 30 complimentary event tickets and 8 worker bands
- One 10X10 booth (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website

Decorations Sponsor: \$500 (two available) ONE SOLD – RODGERS STEIN CHIROPRACTIC CENTER

- Exclusive recognition as the decorations sponsor
- 30 complimentary event tickets and 8 worker bands
- One 10X10 booth (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website

Printing Sponsor: In-Kind (value \$1,500) SOLD - FASTSIGNS

- Exclusive recognition as the printing sponsor
- Provides printing of signage for event
- 30 complimentary event tickets and 8 worker bands
- One 10X10 booth (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website
- First right of refusal for 2022

Program Sponsor: \$500 (two available) ONE SOLD – RENEWAL BY ANDERSEN AND TEXAS FIRST BANK

- Recognition as the program sponsor
- 30 complimentary event tickets and 8 worker bands
- One 10X10 booth (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website

Napkin Sponsor: \$750 (one available) SOLD – AMERICA'S HOME PLACE

- Exclusive recognition as the napkin sponsor
- Logo on all napkins
- 30 complimentary event tickets and 8 worker bands
- One 10X10 booth (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website
- First right of refusal for 2022

Photobooth Sponsor: \$500 (one available) SOLD – 5POINT CREDIT UNION

- Exclusive recognition as the photobooth sponsor
- Logo on photos
- 30 complimentary event tickets and 8 worker bands
- One 10X10 booth (can decorate and hand out marketing material)

- One outlet at event
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website
- First right of refusal for 2022

Goodie Bag Sponsors: \$750 (five available) TWO SOLD – CARENOW URGENT CARE AND GRAND CENTRAL PARK

- Recognition as the goodie bag sponsor
- Opportunity to have logo on goodie bags
- Opportunity to provide items in goodie bags
- 30 complimentary event tickets and 8 worker bands
- One 10X10 booth (can decorate and hand out marketing material)
- One outlet at event
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in the Chamber's newsletters, press release, social media and website

Table Sponsors: \$150 (multiple)

- Put your company brochures in the center of a cocktail table and keep you table clean for guests to eat while you connect with guests about your company *(Note: this sponsorship cannot be a merchant selling your items. You can use the table to promote only)*
- One 36" round cocktail table
- Company name printed on 5"X8" sign on table
- 2 worker bands

Tickets:

- **Adults (over age 12):**
\$20 in advance / \$30 at the door
- **Children (ages 6-12):**
\$15 in advance /\$20 at the door
- **Children ages 5 and under: FREE**

VIP Tickets:

- \$40 VIP (with early entrance at 4:30 pm)

Ticket Packages:

- \$400 Epicurean 25 Tickets @ \$16 each (\$100 savings)
- \$340 Connoisseur 20 Tickets @ \$17 each (\$60 savings)
- \$180 Bon Appétit 10 Tickets @ \$18 each (\$20 savings)

Food & Drink Industry Booths: \$100

Merchant Industry Booths: \$250

Hail & Farewell Reception • December 8

Shake the hand of your elected officials at our annual elected officials reception. The event shows our appreciation of our elected officials who have served in their positions and welcome the incoming elected officials. This is a come and go event with light appetizers and drinks. A short program is included at the event.

Presenting Sponsor: \$1,000 (one available)

- Exclusive Recognition as the presenting sponsor
- Opportunity for company representative to speak at welcome audience
- One company representative can staff their cocktail table at event
- Logo on signage on cocktail table
- Logo recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website
- First-right of refusal for 2022

Notable Sponsor: \$500 (multiple)

- Recognition as the notable sponsor
- One company representative has opportunity to staff their cocktail table at event
- Logo on signage on cocktail table at this event
- Name recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website

Distinguished Sponsor: \$250 (multiple)

- Recognition as the distinguished sponsor
- Name recognition within all printed material and announcements at the event
- Publicity in the Chamber's newsletters, press release, social media and website

**All information including pricing and dates are subject to change without notice.
*Updated June 22, 2021.***

For more information, contact Scott Harper, president
at scotth@conroe.org or 936-538-7101.