



Conroe  
Lake Conroe  
Chamber  
*special events*

# 2020 Sponsorship Opportunities

## **The Pulse Event Series - Coffee with the Congressman**

Legislative update with our U.S. Congressman to see what is in store for 2020. Rep. Kevin Brady joins our members and the community to talk about the state of the country and how it affects our local community.

**RESCHEDULED DATE TBD • 7:30 a.m. • Conroe Tower**

### **Presenting Sponsor: \$1,000 (multiple)**

- Recognition as the presenting sponsor of the event
- 2 tables of 8
- Opportunity for company representative to welcome audience
- Opportunity to provide literature on tables
- Recognition during announcements
- Logo on centerpieces
- Logo on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Advocacy Sponsor: \$500 (multiple)**

- Recognition as the advocacy sponsor of the event
- 1 table of 8
- Opportunity to provide literature on tables
- Name on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Community Sponsor: \$250 (multiple)**

- Recognition as the community sponsor of the event
- 4 tickets
- Name in all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Individual Tickets:**

- \$30 in advance/\$40 at door

## **The Pulse Event Series – State of the City/City Candidate Forum**

Hosted by the Chamber's Governmental Affairs Committee, this luncheon will feature representatives from the City of Conroe on an update of what's going on in the City. The audience has time to ask questions as well.

**March 5, 2020 • 11:30 a.m. • First Baptist Church Conroe**

### **Presenting Sponsor: \$1,000 (multiple)**

- Recognition as the presenting sponsor
- 2 tables of 8
- Opportunity to provide literature on tables
- Opportunity to welcome audience
- Logo on centerpieces
- Logo on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Advocacy Sponsor - \$500 (multiple)**

- Recognition as the advocacy sponsor
- 1 table of 8
- Opportunity to provide literature on tables
- Name listed in all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Community Sponsor - \$250 (multiple)**

- Recognition as the community sponsor
- 4 tickets
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for next event

### **Individual Tickets**

- \$30 in advance/\$40 at door

## **The Pulse Event Series – State of Education Summit Luncheon**

Hosted by the Chamber's Governmental Affairs Committee, this luncheon will feature a panel of the area ISD's superintendents with an in-depth look at the innovative work being done in our districts to prepare our students for a multitude of career paths that will ultimately represent our region's workforce capabilities.

**April 2, 2020 • 11:30 a.m. • First Baptist Church Conroe**

### **Presenting Sponsor: \$1,000 (multiple)**

- Recognition as the presenting sponsor
- 2 tables of 8
- Opportunity to provide literature on tables
- Opportunity to welcome audience
- Logo on centerpieces
- Logo on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Advocacy Sponsor - \$500 (multiple)**

- Recognition as the advocacy sponsor
- 1 table of 8
- Opportunity to provide literature on tables
- Name listed in all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Community Sponsor - \$250 (multiple)**

- Recognition as the community sponsor
- 4 tickets
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Individual Tickets**

- \$30 in advance/\$40 at door

## **The Pulse Event Series - State of the County Luncheon**

Hosted by the Chamber's Governmental Affairs Committee, this luncheon is an update on Montgomery County. Elected Officials from Montgomery County will sit on a panel to give guests the opportunity to hear about what is store for the county in 2020.

**May 7, 2020 • 11:30 a.m. • Lone Star Convention Center**

### **Presenting Sponsor: \$1,000 (multiple)**

- Recognition as the presenting sponsor
- 2 tables of 8
- Opportunity to provide literature on tables
- Opportunity to welcome audience
- Logo on centerpieces
- Logo on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Advocacy Sponsor - \$500 (multiple)**

- Recognition as the advocacy sponsor
- 1 table of 8
- Opportunity to provide literature on tables
- Name listed in all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Community Sponsor - \$250 (multiple)**

- Recognition as the community sponsor
- 4 tickets
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for next event

### **Individual Tickets**

- \$30 in advance/\$40 at door

## **The Pulse Event Series – State of the State Luncheon**

Hosted by the Chamber's Governmental Affairs Committee, this luncheon will feature representatives from the State of Texas on an update of what's going on in the state. The audience has time to ask questions as well.

**June 18, 2020 • 11:30 a.m. • Lone Star Convention Center**

### **Presenting Sponsor: \$1,000 (multiple)**

- Recognition as the presenting sponsor
- 2 tables of 8
- Opportunity to provide literature on tables
- Opportunity to welcome audience
- Logo on centerpieces
- Logo on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Advocacy Sponsor - \$500 (multiple)**

- Recognition as the advocacy sponsor
- 1 table of 8
- Opportunity to provide literature on tables
- Name listed in all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Community Sponsor - \$250 (multiple)**

- Recognition as the community sponsor
- 4 tickets
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Individual Tickets**

- \$30 in advance/\$40 at door

## **The Pulse Event Series Sponsorship Bundle**

The Pulse's mission is to lead the community in local, state and federal issues impacting the Conroe/Lake Conroe business community. Part of that mission includes hosting events to our members and the community with their elected officials and issues of importance. The Chamber is hosting at total five events in 2020. Members can sponsor each event individually or bundle the events together for one whole sponsorship to get a discount and to sponsor the entire series.

### **Sponsor All Five Events for \$3,500 (multiple)**

- Recognition as the presenting sponsor of The Pulse Series Events
- 2 tables of 8 at each event
- Opportunity to sponsor two Chamber Chat Radio Shows (Today Chamber Chat is presented by *company name*)
- Opportunity to provide literature on tables
- Logo on printed material
- Logo on centerpieces
- Publicity in the Chamber FYI, eFYI, press release, social media and website

### **Sponsor Four Events for \$2,500 (multiple)**

- Recognition as an event sponsor for The Pulse Series Events
- 2 table of 8 at each event
- Opportunity to provide literature on tables
- Logo in printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website

### **Sponsor Three Events: \$1,000 (multiple)**

- Recognition as a sponsor of The Pulse Series Events
- 1 table of 8 each event
- Name in printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website

## **Annual Chairman's Awards Gala**

Our annual gala honoring the outgoing chairman of the board as well as the small and large business of the year, diplomat of the year and more. The evening includes dinner, dancing and a casino. This year's theme is Oh, the Places You Will Go and honoring Brent Wunderlich.

**January 23, 2020 • 5 p.m. • Lone Star Convention Center**

### **Around the World Sponsor: \$7,500 SOLD – SAM HOUSTON STATE UNIVERSITY**

- Exclusive recognition as presenting sponsor
- 2 reserved tables of 10
- \$100,000 of gaming chips
- 2 bottles of wine at each table
- 20 drink tickets
- Recognition within all printed material and announcements at the event
- Logo on attendee gift (Chamber will purchase)
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

### **Airport Lounge Sponsor: \$5,000 (one available)**

- Exclusive recognition as the casino sponsor
- 2 reserved tables of 10
- \$90,000 of gaming chips
- 20 drink tickets
- Recognition within all printed material and announcements at the event
- Logo on casino cash along with our Chairman of the Board's picture
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

### **Guest Check-In Sponsor: \$2,500 SOLD – CONSOLIDATED COMMUNICATIONS**

- Exclusive recognized as red carpet sponsor
- 1 reserved table of 10
- 20 drink tickets
- \$80,000 of gaming chips
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

### **Awards Sponsor: \$2,500 SOLD – HOUSTON METHODIST THE WOODLANDS HOSPITAL**

- Exclusive recognized as awards sponsor
- 1 reserved table of 10
- 20 drink tickets
- \$80,000 of gaming chips
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021



**In-Flight Entertainment Sponsor: \$2,500 SOLD – WOODFOREST NATIONAL BANK**

- Exclusive recognized as music sponsor
- 1 reserved table of 10
- 20 drink tickets
- \$80,000 of gaming chips
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

**Arrivals & Departures Sponsor: \$2,500 SOLD - WIESNER BUICK**

- Exclusive recognized as the park it & party sponsor
- Logo on valet station signage at event
- 1 reserved table of 10
- \$80,000 of gaming chips
- 20 drink tickets
- Promotional item included in event valet bags (company will provide)
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

**Cocktail Hour Sponsor: \$2,500 (one available)**

- Exclusive recognized as the cocktail hour sponsor
- 1 reserved table of 10
- 20 drink tickets
- \$80,000 of gaming chips
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

**Printing Sponsor: In-Kind (Value \$2,500) SOLD – FASTSIGNS**

- Exclusive recognition as the printing sponsor
- Provides printing of invitations and signage
- 1 reserved table of 10
- \$50,000 of gaming chips
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

**In-Flight Beverage Sponsor: \$2,000 SOLD – FIRST FINANCIAL BANK**

- Exclusive recognition as the bar sponsor
- One-color logo on cups and signage at bar
- 1 reserved table of 10
- \$70,000 of gaming chips
- 20 drink tickets
- Recognition within all printed material and announcements at the event

- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

**Passport Photo Sponsor: \$1,500 SOLD – FINLEY ELECTRIC**

- Exclusive recognized as photobooth sponsor
- Logo on all photo strips
- 1 reserved table of 10
- \$60,000 of gaming chips
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

**Globe Sponsors: \$1,500 (multiple)**

- Recognition as the centerpiece sponsor
- Your company will have its name/logo at each table by the centerpieces saying (Sponsored by company name)
- 1 reserved table of 10
- \$60,000 of gaming chips
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website

**Explorer Sponsors: \$1,000 (multiple)**

- Recognition as the event sponsor
- 1 reserved table of 10
- \$50,000 of gaming chips
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website

**Tickets: \$100**

- 1 ticket
- \$2,000 in gaming chips

**Tables: \$800**

- 1 reserved table of 10
- \$30,000 in gaming chips

## **8<sup>th</sup> Annual Job Fair**

The Job Fair helps match local employers with skilled employees and strives to build business partnerships as well as provide career training. Partnership with the Conroe Economic Development Council, Lone Star College, Workforce Solutions and Lone Star Convention Center. The event is free for job seekers and an opportunity to enter a drawing for scholarships to Lone Star College.

### **January 28, 2020 • 1-5 p.m. • Lone Star Convention Center**

#### **Underwriter: \$2,500 (one available) **SOLD – RESOURCE MFG/CROWN, CORK & SEAL****

- Exclusive recognition as the underwriter
- Double Booth (10 x 20) with electricity in premium location
- Listed as event Underwriter on all promotional materials for Job Fair
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM
- Opportunity to place promotional giveaway items in job fair goodie bags that will be distributed to all job fair attendees
- Logo on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

#### **Hospitality Sponsor: \$1,000 **SOLD – SPECTRUM CATERING****

- Exclusive recognition as the hospitality sponsor
- Double Booth (10 x 20) with electricity
- Use of the Hospitality Room to market your company/business
- Opportunity to place promotional giveaway items in job fair goodie bags that will be distributed to all job fair attendees
- Logo on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

#### **Decoration Sponsor: \$500 **SOLD – CANTEL MEDICAL****

- Exclusive recognition as the decoration sponsor
- Company name & logo displayed on all flower arrangements
- Opportunity to place promotional giveaway items in job fair goodie bags that will be distributed to all job fair attendees
- Logo on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

#### **Booths:**

\$200 Chamber Member/\$225 with electricity / \$250 Non-Chamber Member/\$275 with electricity

## **Wall of Honor Dedication Reception**

In 2020, the Chamber is honoring three individuals to be inducted to the Wall of Honor. The Wall of Honor is dedicated to those distinguished leaders selected for outstanding service and contributions through their involvement in Chamber, business, civic and community activities. A dedication ceremony takes place at the Chamber.

### **March 31 • 4 p.m. • Conroe Chamber of Commerce**

#### **Presenting Sponsor: \$1,000 (one available)**

- Exclusive recognition as the presenting sponsor
- Opportunity to welcome guests
- Opportunity to provide literature and giveaways
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website

#### **Event Sponsor: \$250 (multiple)**

- Recognition as the event sponsor
- Recognition within all printed material and announcements at the event
- Publicity in the Chamber FYI, eFYI, press release, social media and website

## **Montgomery County Fair Chamber Buyer's Group**

Each year, the Chamber forms a Buyers' Group for the Montgomery County Fair Junior Livestock and Non-Livestock Auction. The Buyers' Group allows for individuals to support the auction but not at the high cost of items auctioned.

Participation in the group is limited to members of the Chamber and only money donated specifically to the Buyer's Group will be spent at the Junior Non-Livestock and Livestock Auctions at the 2020 Montgomery County Fair. No general funds from the Chamber will be used.

Chamber staff and a representative from the Chamber attend the auctions and bid/purchase the items from the collected amount from the members donations.

Money can be donated in any amount and collection starts in February. All money must be paid by April 1, 2020. Individuals who donate to the Buyers' Group can attend the auctions with the staff and Chamber representative.

## **Lake Conroe Region Outlook**

As we continue to see growth and development across the Lake Conroe region, we strive to stay ahead of the story to communicate the patterns and trends we see happening to the key stakeholders looking to our community for their next move. At this event, the audience hears updates and outlook for the Lake Conroe region with keynote speaker, panel discussion and presentations.

**April 30, 2020 • 7:45 a.m. • Lone Star Convention Center**

### **Presenting Sponsor (one available) – SOLD CALDWELL COMMUNITIES**

- Exclusive recognition as the presenting sponsor
- 2 tables of 12
- Ad (half page) in program
- Opportunity for a 30-second commercial during sponsorship recognition
- Company logo on all publicity and materials
- Marketing materials in attendee goodie bag
- Exhibit hall table

### **Keynote Speaker Sponsor (one available) – SOLD CONROE ECONOMIC DEVELOPMENT COUNCIL**

- Exclusive recognition as the keynote speaker sponsor
- 2 tables of 12
- Ad (half page) in program
- Opportunity for a 30-second commercial during sponsorship recognition
- Company logo on all publicity and materials
- Marketing materials in attendee goodie bag
- Exhibit hall table

### **Outlook Sponsor: \$3,000 (multiple)**

- Recognition as the outlook sponsor
- Reserved seating for 6
- Ad (business card size) in program
- Opportunity for a 30-second commercial during sponsorship recognition
- Marketing materials in attendee goodie bag
- Exhibit hall table

### **Contributing Sponsor: \$1,500 (multiple)**

- Recognition as the contributing sponsor
- Reserved seating for 4
- Company logo in program
- Marketing materials in attendee goodie bag
- Exhibit hall table

**Tickets: \$100 (early bird before April 24) / \$125 (after April 24)**

## **10<sup>th</sup> Annual Tastefest**

Largest and most delicious Chamber event of the year. Tastefest has grown to nearly 2,000 in attendance of the past couple of years! This culinary event is an opportunity to showcase member businesses' food and talent giving the community a glimpse of what they offer at their locations. Stroll from booth to booth tasting all our area restaurants have to offer. No one leaves hungry!

**June 4, 2020 • 5-8 p.m. • Lone Star Convention Center**

### **Master Chef/Presenting Sponsor: \$5,000 (one available)**

- Exclusive recognition as master chef/presenting sponsor
- Opportunity to early access to event
- Two double 10X40 booths with premium location (can decorate and hand out marketing material)
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM
- Opportunity to have representative(s) in promotional video (video produced by the Chamber and Montgomery County Lifestyle)
- Name on signage in booth
- Logo on all printed material including advertisements, social media, website, volunteer t-shirts, goodie bags, tickets, programs, signage, Chamber eFYI Newsletter, Chamber FYI Newsletter, etc.
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- Two outlets at event
- 80 event tickets and 8 worker bands
- First-right of refusal for 2021

### **Iron Chef Sponsor: \$3,000 (two available)**

- Recognition as iron chef sponsor
- Opportunity to early access to event
- Double 10X20 booth with premium location (can decorate and hand out marketing material)
- Opportunity to have representative(s) in promotional video (video produced by the Chamber and Montgomery County Lifestyle)
- Name on signage in booth
- Logo on printed material (excluding tickets)
- Logo on volunteer T-shirts and goodie bag
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- Two outlets at event
- 70 event tickets and 8 worker bands
- First-right of refusal for 2021

### **Executive Chef: \$2,000 (multiple)**

- Recognition as the executive chef sponsor
- Opportunity to early access to event

- One 10X20 booth with premium location (can decorate and hand out marketing material)
- Name on signage in booth
- Logo on printed material (excluding tickets)
- Logo on volunteer T-shirts
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 60 event tickets and 8 worker bands

**Beverage Band Booth Sponsor: \$1,000 (one available) SOLD – FIRST FINANCIAL BANK**

- Exclusive recognition as the beverage band sponsor
- Logo on beverage band
- Provide volunteers to check IDs and give out beverage bands
- Two 10X10 booth (can decorate and hand out marketing material)
- Name on signage in booth
- Logo on all printed material (excluding volunteer t-shirts and tickets)
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 50 complimentary event tickets and 12 worker bands
- First-right of refusal for 2021

**Volunteer T-Shirt Sponsor: \$1,000 (one available) SOLD – FIRST NATIONAL BANK TEXAS**

- Recognition as volunteer t-shirt sponsor
- Logo on volunteer t-shirt (Chamber will purchase)
- Two 10X10 booth (can decorate and hand out marketing material)
- Name on signage in booth
- Logo on all printed material (excluding tickets)
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 50 complimentary event tickets and 8 worker bands
- First-right of refusal for 2021

**Sous Chef: \$750 (multiple)**

- Recognition as sous chef sponsor
- One 10X10 booth with premium location
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirt and tickets)
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 40 complimentary event tickets and 8 worker bands



**Beer and Wine Beverage Booths: \$1,000 each (four available) SOLD – HANCOCK WHITNEY BANK, PROVIDENT WEALTH ADVISORS, THORNTON FINANCIAL SERVICES, FAUST DISTRIBUTING AND H&S LIQUOR**

- Recognition as either the beer or wine beverage booth
- Provide volunteers to work in the booth and hand out beer to attendees
- One 10x10 booth
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirts and tickets)
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 30 complimentary event tickets and 8 worker bands
- First-right of refusal for 2021

**Soda and Water Beverage Booths: \$1,000 each (two available) SOLD – COLORTECH DIRECT AND AMEGY BANK**

- Exclusive recognition as either the soda or water beverage booth
- Provide volunteers to work in the booth and hand out beer to attendees
- One 10x10 booth
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirts and tickets)
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 30 complimentary event tickets and 8 worker bands
- First-right of refusal for 2021

**Ticket Sponsor: In-Kind (value \$500) SOLD – COLORTECH DIRECT**

- Exclusive recognition as the ticket sponsor
- Logo on all tickets
- One 10x10 booth
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirts and tickets)
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 30 complimentary event tickets and 8 worker bands
- First-right of refusal for 2021

**Decorations Sponsor: \$500 (two available) ONE SOLD – RODGERS STEIN CHIROPRACTIC CENTER**

- Exclusive recognition as the decorations sponsor
- One 10x10 booth
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirts and tickets)

- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 30 complimentary event tickets and 8 worker bands
- First-right of refusal for 2021

**Printing Sponsor: In-Kind (value \$1,500) SOLD - FASTSIGNS**

- Exclusive recognition as the printing sponsor
- Provides printing of signage for event
- One 10x10 booth
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirts and tickets)
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 30 complimentary event tickets and 8 worker bands
- First-right of refusal for 2021

**Program Sponsor: \$500 (two available) ONE SOLD – RENEWAL BY ANDERSEN**

- Recognition as the program sponsor
- One 10x10 booth
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirts and tickets)
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 30 complimentary event tickets and 8 worker bands
- First-right of refusal for 2021

**Napkin Sponsor: \$750 (one available) SOLD – AMERICA'S HOME PLACE**

- Exclusive recognition as the napkin sponsor
- Logo on all napkins
- One 10x10 booth
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirts and tickets)
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 30 complimentary event tickets and 8 worker bands
- First-right of refusal for 2021

**Photobooth Sponsor: \$500 (one available) SOLD – 5POINT CREDIT UNION**

- Exclusive recognition as the photobooth sponsor
- Logo on photos
- One 10x10 booth
- Name on signage in booth

- Name on printed material (excluding volunteer t-shirts and tickets)
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 50 complimentary event tickets and 12 worker bands
- First-right of refusal for 2021

**Goodie Bag Sponsors: \$750 (five available) TWO SOLD – CARENOW URGENT CARE AND GRAND CENTRAL PARK**

- Recognition as the goodie bag sponsor
- Opportunity to have logo on goodie bags
- Opportunity to provide items in goodie bags
- One 10x10 booth
- Name on signage in booth
- Name on printed material (excluding volunteer t-shirts and tickets)
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- One outlet at event
- 30 complimentary event tickets and 8 worker bands
- First-right of refusal for 2021

**Table Sponsors: \$100 (multiple)**

- Put your company brochures in the center of a cocktail table and keep you table clean for guests to eat while you connect with guests about your company
- One 36" round cocktail table
- Company name printed on 5"X8" sign on table
- 2 worker bands

**Tickets:**

- **Adults (over age 12):**  
\$20 in advance / \$30 at the door
- **Children (ages 6-12):**  
\$15 in advance /\$20 at the door

**VIP Tickets:**

- \$40 VIP (with early entrance at 4:30 pm)

**Ticket Packages:**

- \$400 Epicurean 25 Tickets @ \$16 each (\$100 savings)
- \$340 Connoisseur 20 Tickets @ \$17 each (\$60 savings)
- \$180 Bon Appétit 10 Tickets @ \$18 each (\$20 savings)

### **3<sup>RD</sup> Annual ATHENA Leadership Award Luncheon**

The ATHENA Leadership Award Luncheon is held as a celebration of women in business. Nominations from the community are solicited and an ATHENA sculpture is awarded to an individual who meets specific criteria in professional excellence, community involvement, leadership and involvement in the Chamber. A luncheon is held to honor the top five finalists. The recipient is announced at the luncheon. During the program there is a guest speaker.

**July 30 • 11:30 a.m. – 1:30 p.m. • Madera Estates**

#### **Presenting Sponsor: \$5,000 SOLD - WOODFOREST NATIONAL BANK**

- Exclusive recognition as the presenting sponsor
- 2 tables of 10 at premium location
- Opportunity to welcome guests
- Opportunity to provide literature and giveaways
- Logo on centerpiece
- Ad (back cover) in the program
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM
- Logo in printed material
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

#### **Woman of Triumph Sponsor: \$2,500 (one available) SOLD – HCA HOUSTON HEALTHCARE CONROE**

- Exclusive recognition as the woman of triumph sponsor
- 1 table of 10 at premium location
- Opportunity to lead pledge or invocation at luncheon
- Opportunity to provide literature and giveaways
- Logo on centerpiece
- Ad (1 full page) in the program
- Logo in printed material
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

#### **Host of Speaker Sponsor: \$2,000 (one available)**

- Exclusive recognition as the speaker sponsor
- 1 table of 10
- Logo on centerpiece
- Opportunity to host speaker at your table
- Ad (1/2 page) in the program)
- Company name in printed material
- Publicity in advertisements, signage, Chamber FYI, eFYI, press release, social media and website

- First right of refusal for 2021

**Woman of Excellence Sponsor: \$1,500 (multiple)**

- Recognition as the woman of excellence sponsor
- 1 table of 10
- Ad (1/4 page) in the program)
- Company name in printed material
- Publicity in advertisements, signage, Chamber FYI, eFYI, press release, social media and website

**Woman of Achievement Sponsor: \$1,000 (multiple)**

- Recognition as the woman of achievement sponsor
- 1 table of 10
- Company name in printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website

**Woman of Distinction Sponsor: \$750 (multiple)**

- Recognition as the woman of distinction sponsor
- 1 table of 10
- Company name in printed material

**Individual Tickets: \$45**

**Table of 10: \$550**

## **34<sup>th</sup> Annual Lobsterfest**

Golf, Grub and Good Times! On Thursday evening, savor fresh Maine Lobster flow in that day, perfectly cooked steak and fixings at the Lone Star Convention Center. Mingle with friends, co-workers, family and the community while checking out the silent and live auctions. The next day, tee off for a fun day of golf at one of our outstanding member golf clubs. Exposure to 200 golfers and 850 dinner guests.

### **October 1 & 2, 2020 • Golf TBA • Dinner at Lone Star Convention Center**

#### **Lover of Lobsterfest Sponsor: \$25,000 (one available)**

- Exclusive recognition as the presenting sponsor
- 3 tables of 10 at premium reserved location at dinner
- 3 golf teams (12 players)
- 12 mulligans (3 per player, per team)
- Claw shot (team move up for all 3 teams)
- Hole sponsor signs on all holes at golf course
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Logo on golf shirts for golfers at tournament
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM
- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

#### **Lobsterfest Dinner Sponsor: \$10,000 **SOLD – CONSOLIDATED COMMUNICATIONS****

- Exclusive recognition as dinner sponsor
- 2 tables of 10 at premium reserved location at dinner
- 2 golf teams (8 players)
- 12 mulligans (3 per player)
- Claw shot (team move up)
- 2 hole sponsor signs at golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

#### **Lobsterfest Golf Tournament Sponsor: \$5,000 **SOLD – THE HOWARD HUGHES CORPORATION****

- Exclusive recognition as golf tournament sponsor

- 1 table of 10 at premium reserved location at dinner
- 1 golf team (4 people)
- 1 hole sponsor sign at golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- Opportunity to provide golf balls for golfers (items provided by sponsor)
- Recognition during announcements at golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobster Cracker & Bib Sponsor: \$5,000 SOLD – HANCOCK WHITNEY BANK**

- Exclusive recognition as cracker sponsor and bib sponsor
- 2 tables of 10 at premium reserved location at dinner
- Company logo printed on 1,000 crackers and bibs at the dinner
- 1 hole sponsor sign at the golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Live & Silent Auction Sponsor: \$5,000 SOLD – WIESNER BUICK-GMC-HYUNDAI**

- Exclusive recognition as the live and silent auction sponsor
- Logo on silent auction forms
- 1 table of 10 at premium reserved location at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at the dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Golf Shirt Sponsor: \$3,000 SOLD – HCA HOUSTON HEALTHCARE CONROE AND THE STRONG FIRM**

- Recognition as golf shirt sponsor

- Logo on shirts for golfers (Chamber will purchase)
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at the dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Golf Lunch Sponsor: \$2,500 SOLD – NASKILA GAMING**

- Exclusive recognition as golf lunch sponsor
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Sights & Sounds Sponsor: \$2,000 each (one available) ONE SOLD – HOUSTON METHODIST THE WOODLANDS HOSPITAL**

- Recognition as AV sponsor
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 1 hole sponsor sign at the golf tournament
- Recognition during announcements at dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Beverage Essentials Sponsor: \$2,500 SOLD – FIRST FINANCIAL BANK**

- Exclusive recognition as napkin and wine cup sponsor
- Logo printed on 1,000 napkins and wine cups at the dinner
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament



- Recognition during announcements at dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Spirits Sponsor: \$2,500 SOLD – GUARANTY BANK & TRUST**

- Exclusive recognition as spirits sponsor
- Opportunity for company representatives on two holes at tournament to give our spirits to golfers and company giveaways (hole assigned by Chamber)
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per players)
- Claw shot (team move up)
- hole sponsor sign at the golf tournament
- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Golf Breakfast Sponsor: \$2,000 SOLD – GULLO DEALERSHIPS**

- Exclusive recognition as breakfast golf tournament sponsor
- Opportunity for company representatives on a hole at tournament
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Cart Sponsor: \$2,000 SOLD – ALLEGIANCE BANK**

- Exclusive recognition as the cart sponsor
- Logo on all carts at tournament
- 1 table of 10 at dinner
- 1 golf team (4 players)
- mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)

- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Golf Towel Sponsor: \$2,000 (one available) ONE SOLD – JOHNSON DEVELOPMENT**

- Recognition as the towel sponsor
- Logo on towels given to golfers
- 1 table of 10 at dinner
- 1 golf team (4 players)
- mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Eagle Sponsor: \$1,500 (multiple)**

- Recognition as eagle sponsor
- 1 table of 10 at dinner
- 1 golf team (4 people)
- 12 mulligans (3 per player)
- Claw shot (team move up)
- 1 hole sponsor sign
- Name on printed material

**Lobsterfest Putting Green Sponsor: \$1,000 (one available)**

- Exclusive recognition as putting green sponsor
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- 1 golf team (4 people) or 1 table of 10 at dinner
- 1 hole sponsor sign
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Driving Range Sponsor: \$1,000 (one available)**

- Exclusive recognition as driving range sponsor

- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- 1 golf team (4 people) or 1 table of at dinner
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Lobster Launcher Sponsor: \$2,250 SOLD – WOODFOREST NATIONAL BANK**

- Exclusive recognition as lobster launcher sponsor
- Opportunity to have company representative(s) on the launcher hole at the golf tournament (hole assigned by Chamber)
- Opportunity to provide logo golfs balls to be used in the launcher (sponsor provides)
- Opportunity to provide prize for longest drive with launcher (value at least \$250 and provided by sponsor)
- 1 golf team (4 people) or 1 table of at dinner
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Birdie Sponsor: \$1,000 (multiple)**

- Recognition as birdie sponsor
- 5 dinner tickets
- 1 golf team (4 people)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign
- Name on printed material

**Lobsterfest Beverage Sponsor: \$1,000 SOLD FOUR - THE ABBEY AT CONROE, 1<sup>st</sup> CHOICE COLLISON, QUICK QUACK CAR WASH AND LEWIS CREEK AGENCY**

- Recognition as beverage sponsor
- Opportunity for company representatives on a hole at tournament to give our beverages to golfers and company giveaways (hole assigned by Chamber)
- 1 golf team (4 players) or 1 table of 10 at dinner
- 1 hole sponsor sign at the golf tournament
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Snack Sponsor: \$1,000 (two available) SOLD TWO – RODGERS STEIN CHIROPRACTIC CENTER AND THE SIGNORILLI COMPANY**

- Recognition as snack sponsor

- Opportunity for company representatives on a hole at the tournament to give out snacks to golfers and company giveaways (hole assigned by Chamber)
- 1 golf team (4 players) or 1 table of 10 at dinner
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Wet Wipe Sponsor: \$1,000 SOLD – REP. WILL METCALF**

- Exclusive recognition as wet wipe sponsor
- Company logo printed on wet wipes (sponsor can provide wet wipes or Chamber can order)
- 1 table of 10 or 1 golf team (4 players)
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Printing Sponsor: In-Kind (value \$1,500) SOLD – FASTSIGNS**

- Exclusive recognition as printing sponsor
- Provides printing of signage for event
- 1 table of 10 or a golf team (4 players)
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Dessert Sponsor: \$750 SOLD – WOODFOREST NATIONAL BANK**

- Exclusive recognition as dessert sponsor
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Golf Scorecard Sponsor: \$750 SOLD – NAUTICAL BOAT CLUB AND 5POINT CREDIT UNION**

- Recognition as scorecard sponsor
- Logo on scorecard at tournament
- 1 golf team (4 players) or 1 table of ten
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Ticket Sponsor: In-Kind (value \$500) SOLD – COLORTECH DIRECT**

- Exclusive recognition as ticket sponsor
- Logo printed on 1,000 tickets

- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Photo Booth Sponsor: \$500 SOLD – LONE STAR COLLEGE-MONTGOMERY**

- Exclusive recognition as photo booth sponsor
- Logo on photos
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

**Lobsterfest Hole Sponsor: \$350 (multiple)**

- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Opportunity to hand out giveaways to golfers at tournament (Chamber must approve items and no money can be exchanged)
- Logo on hole sponsor sign at the location of your hole at golf tournament

**Lobsterfest Hole Sign: \$150 (multiple)**

- Company logo on hole sponsor sign at golf tournament

**Lobsterfest Dinner Table of 10: \$800**

**Lobster Launcher: \$20 a player**

**Lobsterfest Dinner Ticket: \$90**

## **Volunteer Appreciation Luncheon**

One of the greatest gifts you can give is your time. The Chamber is hosting our inaugural Volunteer Appreciation Luncheon to thank and recognize each person who has made an impact on the Chamber throughout the year by volunteering in one capacity or another. A program and video presentation are part of the event.

**November 12, 2020 • 11:30 a.m. – 1:30 p.m. • TBA**

### **Presenting Sponsors: \$2,000 (two available)**

- Recognition as the presenting sponsor
- 2 tables of 10
- Opportunity to lead pledge or invocation at luncheon
- Opportunity to give a 30 second commercial before program begins
- Opportunity to provide literature and giveaways
- Logo in printed material
- Publicity in FYI, eFYI, press release, social media and website
- First right of refusal for 2021

### **Lunch Sponsor: In-Kind **SOLD – ALL STAR CATERING****

- Recognition as the lunch sponsor
- 1 table of 10
- Opportunity to provide literature and giveaways
- Logo in printed material
- Publicity in FYI, eFYI, press release, social media and website

### **Centerpiece Sponsor: \$500 (multiple available)**

- Recognition as the centerpiece sponsor
- 1 table of 10
- Your company will have its name/logo at each table by the centerpieces saying (Sponsored by company name)
- Logo in printed material
- Publicity in Chamber FYI, eFYI, press release, social media and website

### **AV Sponsor: \$250 (one available) **SOLD – DISPUTE RESOLUTION SERVICES****

- Exclusive recognition as the AV sponsor
- 5 tickets (half a table)
- Company name in PowerPoint Program
- Logo in printed material
- Publicity in Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2021

*\*Note: There is no cost for individual tickets.*

## **Hail & Farewell Reception**

Shake the hand of your elected officials at our annual elected officials reception. The event shows our appreciation of our elected officials who have served in their positions and welcome the incoming elected officials. This is a come and go event with light appetizers and drinks. A short program is included at the event.

**December 1, 2020 • 5-7 p.m. • Conroe Top of the Tower**

### **Presenting Sponsor: \$1,000 (one available)**

- Exclusive Recognition as the presenting sponsor
- Opportunity for company representative to speak at welcome audience
- One company representative can staff their cocktail table at event
- Logo on signage on cocktail table
- Recognition during announcements
- Logo on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2021

### **Notable Sponsor: \$500 (multiple)**

- Recognition as the notable sponsor
- One company representative has opportunity to staff their cocktail table at event
- Logo on signage on cocktail table at this event
- Recognition during announcements
- Name on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

### **Distinguished Sponsor: \$250 (multiple)**

- Recognition as the distinguished sponsor
- Recognition during announcements
- Name on all printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website

For more information, contact Courtney Galle,  
director of special events, at [courtneyg@conroe.org](mailto:courtneyg@conroe.org) or 936-538-7111.