

2020 eFYI

DIGITAL NEWSLETTER MEDIA KIT



Conroe
Lake Conroe
Chamber

For more information contact
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2020 eFYI HOW TO:

Get Connected. Stay Connected...

With Your Membership Benefits!



Have you requested dates for your eFYI ads yet? Not sure what to do? Take these steps and secure your date with the Conroe Chamber's popular weekly eFYI newsletter today!

- 1) **Contact Ashleigh Alwood, director of marketing, by emailing ashleigha@conroe.org and set a date!** eFYI newsletters go out each Monday, with holidays in mind, of course.
- 2) **Create your artwork!** If you already have a flyer you are passing out, feel free to send over the PDF or have your designer create one. They need to be high resolution, as a JPG, PNG or PDF, 800px by 400px.
- 3) **Send everything over BY your deadline!** Your artwork, title, and any other instruction, context or thoughts are due the Wednesday before your scheduled publication date. All content is to be emailed to ashleigha@conroe.org.

2020 eNEWSLETTER ADVERTISING

Take advantage of this exclusive business-to-business marketing opportunity
Purchase advertising space in our weekly newsletter!

ADVERTISING PRICING	1 ad - \$100
	2 ads - \$160 (\$40 savings)
	3 ads - \$210 (\$90 savings)
	4 ads - \$240 (\$160 savings)

Name of Company: _____

Contact Name: _____

Billing Address: _____

Phone: _____ Fax: _____

E-mail Address: _____

E-Newsletter Ad Date(s): _____

The Chamber member is responsible for creating and supplying their own artwork-ready attachment in a PDF, PNG or JPEG format by the Monday before publication. The Chamber will then publish the attachment via email to the entire mailing list of over 1,000 members and 1,600 subscribers. eFYIs are sent every Monday. Placement of advertisement is on a first come, first serve basis. Advertisements are for Chamber members promoting their own business. Please email artwork to Ashleigh Alwood, director of marketing, at ashleigha@conroe.org.

In order to reserve a day for your advertisement, please fill out this contract and return to the Chamber office. Payment is due with signed contract. The Chamber reserves the right to refuse submissions. Please provide a website URL to go with your advertisement. If this information is not provided, the Chamber will use the information you provided with your membership.

Cash: \$ _____

Check: # _____ (make payable to Conroe/Lake Conroe Chamber of Commerce)

Credit Card:

Visa

MC

AMEX

Discover

Signature: _____ Date: _____

Cardholder Name: _____ Exp.: _____ CVV: _____

Card #: _____ CC Billing Address: _____