

Non-Profit Organizations Receive 20% Discount On Any Membership Level

MARKETING SUPPORT

Being aligned with the Chamber means that you are partnered with a known, well-respected brand in the Conroe and surrounding region. This comes with valuable marketing support, utilizing print, digital and social media channels to get your organization in front of the right people.

	PLATINUM \$5,000	EMERALD \$3,000	SAPPHIRE \$1,825	RUBY \$1,225	GOLD \$1,000	BUSINESS \$500
Display business cards & flyers in Chamber lobby	•	•	•	•	•	•
Chamber countertop plaque	•	•	•	•	•	•
KSTAR advertising discount (must have certificate)	•	•	•	•	•	•
Member mailing list - free per year (up to \$75 value)	2	2	1	1	1	1
Ribbon cutting/ground breaking	•	•	•	•	•	•
Option to put information in new member bags	•	•	•	•	•	
Free display ad in Connections magazine (value up to \$900)	Full-page	Half-page	2 ¼-page	¼-page		
Year-round recognition on Chamber lobby billboard/Connections magazine	Logo	Name				
Recognition as a Distinguished Investor in The Guide (one per year)	•	•				
Year-round logo advertising in The Guide	•	•				
Member highlight article in Connections or The Guide	•					
After hours sponsorship (upon availability - value up to \$400)	•					

PERSONAL CONNECTION & ACCESS

Membership in the Chamber gives you immediate and continual access to the almost 1,000 small, medium and large businesses, as well as community leaders and decision-makers, who can help maximize your membership value. The Chamber offers numerous opportunities for networking and learning, including monthly morning and evening events, the Young Professionals Network, Professional Business Development, and more.

Opportunity to attend all networking events	•	•	•	•	•	•
Opportunity to join Chamber committees	•	•	•	•	•	•
Complimentary tickets to Morning Mingle (value up to \$400)	20	16	10	8	8	4
Recognition at all networking events attended	•	•				
Invitation to annual "State of the Chamber" luncheon	•	•				
Logo recognition at all Chamber events	•					

ONLINE BUSINESS BRANDING & PROMOTION

Your customers – and your competitors – are online, and so is the Chamber. Take advantage of the web-based, digital resources we provide, expanding your reach beyond our membership and out into the community.

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Listing in online directory & The Guide to Everything Conroe/Lake Conroe	•	•	•	•	•	•
Free "Job Openings" postings on website	•	•	•	•	•	•
Event postings on community calendar	•	•	•	•	•	•
"Proud Member" logo (for email, website, social media, etc.)	•	•	•	•	•	•
1600 character business description in online directory (500 at Business Level)	•	•	•	•	•	•
Number of category listings in directory.	6	4	3	2	1	1
Press releases for member news blog on website	•	•	•	•	•	
Postings on "Hot Deals"	2	2	1	1	1	
Free e-newsletter (eFYI) advertisement (value up to \$600)	6	4	3	2	2	
Months of free banner ads on Chamber website.	12	9	6	4	2	
30 searchable keywords for online directory	•	•	•	•	•	
Driving directions in online directory	•	•	•	•	•	
Hours of operation in online directory	•	•	•	•	•	
Social media links in online directory	•	•	•	•		
Logo listed in online directory	•	•	•	•		
Photos in online directory	•	•	•	•		
Individual, dedicated email blast to Chamber mailing/contact list	3	1				

ADDITIONAL SERVICES

The Chamber knows many of its members lack the resources, such as space and personnel, to conduct meetings or secure needed services. The Chamber provides its members with a physical location to conduct meetings or hold events, as well as notary service and shipping certificates.

Free use of Chamber conference/meeting rooms during business hours	•	•	•	•	•	•
Free Notary service	•	•	•	•	•	•
International Shipping Certificates of Origin (\$25/certificate value)	•	•	•	•	•	8