

ChamberMaster Benefits: Profiles



Your membership with the Conroe/Lake Conroe Chamber of Commerce gives you exclusive access to ChamberMaster to promote your organization. One big part of that is thoroughly completing both your personal and company profiles.

First things first, hopefully you have your login handy and have been in CM to poke around. Once you get to the main dashboard, click on the "Settings" gear wheel to get started.

The screenshot shows the ChamberMaster interface. At the top is a navigation bar with icons for Home, Directory, Events, Resources, News, and Settings. Below this is a 'Profile' section with 'Save Changes' and 'Clear Changes' buttons. A callout points to the Settings gear icon, stating: "Once you're logged in, click the 'Settings' wheel to come to this page." The main content area is titled 'My Profile' and contains various input fields. A callout above the 'Save Changes' button says: "Don't forget to save your edits when you're done!". The 'My Profile' section is divided into 'Personal' and 'Company' information. The 'Personal' section includes fields for Prefix (Mrs.), First Name (Ashleigh), Middle Name, Last Name (Alwood), Suffix, Greeting (Dear), Job Title (Director of Marketing), Contact Preference (Email), and Phone Preference (Work Phone). The 'Company' section includes fields for Address Line 1 (P.O. Box 2347), Address Line 2, City (Conroe), State (TX), Postal Code (77305), Home Phone, Cell Phone, Alt Phone, Fax, and Email (ashleigha@conroe.org). A callout points to the 'Company' section, stating: "Go through each and every one of these navigational items to ensure that your profile is as complete as possible. the more info = the more searches that will lead to your page versus your competition's pages." Another callout points to the 'Cell Phone' field, stating: "The more fields you fill out in your personal and business profiles, the more ways potential customers can find you. It's that simple."

When you fill out each field as thoroughly as you can, your company and personal profiles will be more easily searchable and working harder for you and your business even when you aren't on the clock! Thank you again for your commitment to the Conroe/Lake Conroe Chamber of Commerce!

Questions? Call 936.756.6644.