



Conroe
Lake Conroe
Chamber
special events

2019 Sponsorship Opportunities

ATHENA Leadership Award Program

The ATHENA Leadership Award was inspired by the goddess of Greek mythology known for her strength, courage, wisdom and enlightenment. All qualities embodied in the ATHENA Leadership Model. Nominations are accepted for individuals in the community who meet specific criteria in professional excellence, community involvement, leadership and involvement in the Chamber. A committee from ATHENA International selects the recipient from those nominations, who is then awarded the ATHENA sculpture at the luncheon.

July 25 • 11:30 a.m. – 1:30 p.m. • Madera Estates

Presenting Sponsor: \$5,000 (One) – SOLD WOODFOREST NATIONAL BANK

- Exclusive recognition as the presenting sponsor
- 2 tables of 10
- Opportunity to welcome audience
- Opportunity to introduce guest speaker
- Opportunity to provide literature and giveaways
- Ad (back cover) in the program
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM
- Logo in printed material
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2020

Woman of Triumph Sponsor: \$2,500 (multiple)

- Recognition as the woman of triumph sponsor
- 1 table of 10
- Opportunity to lead pledge or invocation at luncheon
- Opportunity to provide literature and giveaways
- Ad (1/2 page) in the program
- Logo in printed material
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2020

Woman of Excellence Sponsor: \$1,500 (multiple)

- Recognition as the woman of excellence sponsor
- 1 table of 10
- Logo on centerpiece
- Opportunity to provide literature and giveaways
- Company name in printed material

- Publicity in advertisements, signage, Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2020

Woman of Achievement Sponsor: \$1,000 (multiple)

- Recognition as the woman of achievement sponsor
- 1 table of 10
- Opportunity to provide literature and giveaways
- Name in printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2020

Woman of Distinction Sponsor: \$750 (multiple)

- Recognition as the woman of distinction sponsor
- 1 table of 10
- Name in printed material
- Publicity in the Chamber FYI, eFYI, advertisement, press release, social media and website
- First right of refusal for 2020

Individual Tickets: \$45

Table of 10: \$500

7th Annual Real Men of Montgomery County Style Show

Montgomery County's "real men" walk the catwalk for a great cause at this event. Partial proceeds from the event go to a local nonprofit Chamber member. The event is a great opportunity to support the funding of an amazing charity and watch the men of Montgomery County strut their stuff.

August 2019 • 5:30-8:30 p.m. •

"Sharp Dressed Man" Sponsor: \$1,000 (multiple)

- Recognition as the event sponsor
- 10 tickets
- Logo on 2 cocktail tables
- A representative from your company to model
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM
- Logo on all material
- Publicity in advertisements, the Chamber FYI, eFYI, advertisement, press release, social media and website
- First-right of refusal for 2020

"It's Raining Men" Sponsor: \$500 (multiple)

- Recognition as community sponsor
- 5 tickets
- Logo on 1 cocktail table
- Name on all printed material
- Publicity in the Chamber FYI, eFYI, advertisement, press release, social media and website
- First-right of refusal for 2020

Printing Sponsor: In-Kind (value \$500) **SOLD – FASTSIGNS**

- Exclusive recognition as the printing sponsor
- 10 tickets
- Logo on 1 cocktail table
- Name on all printed material
- Publicity in the Chamber FYI, eFYI, advertisement, press release, social media and website
- First-right of refusal for 2020

Cocktail Tables: \$300 (multiple)

- Name/logo on table sign
 - 2 tickets to event
- *Cocktail table not reserved

Real Man Contest Tickets:

- 1 for \$10
- 4 for \$20

Tickets: \$30

33rd Annual Lobsterfest

Golf, Grub and Good Times! On Thursday evening, savor fresh Maine Lobster flow in that day, perfectly cooked steak and fixings at the Lone Star Convention Center. Mingle with friends, co-workers, family and the community while checking out the silent and live auctions. The next day, tee off for a fun day of golf at one of our outstanding member golf clubs. Exposure to 200 golfers and 850 dinner guests.

October 3 & 4, 2019 • Golf at Bentwater Country Club • Dinner at Lone Star Convention Center

Lover of Lobsterfest Sponsor: \$25,000

- Exclusive recognition as the presenting sponsor
- 3 tables of 10 at premium reserved location at dinner
- 3 golf teams (12 players)
- 12 mulligans (3 per player, per team)
- Claw shot (team move up for all 3 teams)
- Hole sponsor signs on all holes at golf course
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Logo on golf shirts for golfers at tournament
- Opportunity to be on Chamber Chat Radio Show on Lone Star Community Radio 104.5 FM
- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Dinner Sponsor: \$10,000 **SOLD – CONSOLIDATED COMMUNICATIONS**

- Exclusive recognition as dinner sponsor
- 2 tables of 10 at premium reserved location at dinner
- 2 golf teams (8 players)
- 12 mulligans (3 per player)
- Claw shot (team move up)
- 2 hole sponsor signs at golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Golf Tournament Sponsor: \$5,000 SOLD – THE HOWARD HUGHES CORPORATION

- Exclusive recognition as golf tournament sponsor
- 1 table of 10 at premium reserved location at dinner
- 1 golf team (4 people)
- 1 hole sponsor sign at golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- Opportunity to provide golf balls for golfers (items provided by sponsor)
- Recognition during announcements at golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobster Cracker & Bib Sponsor: \$5,000 SOLD – MIDSOUTH BANK

- Exclusive recognition as cracker sponsor and bib sponsor
- 2 tables of 10 at premium reserved location at dinner
- Company logo printed on 1,000 crackers and bibs at the dinner
- 1 hole sponsor sign at the golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Live & Silent Auction Sponsor: \$5,000 SOLD – WIESNER BUICK-GMC-HYUNDAI

- Exclusive recognition as the live and silent auction sponsor
- Logo on silent auction forms
- 1 table of 10 at premium reserved location at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at the dinner
- Logo on printed material

- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Golf Shirt Sponsor: \$3,000 SOLD – THE STRONG FIRM AND HCA HOUSTON HEALTHCARE CONROE

- Recognition as golf shirt sponsor
- Logo on shirts for golfers (Chamber will purchase)
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at the dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Lobster Launcher Sponsor: \$2,250 SOLD – WOODFOREST NATIONAL BANK

- Exclusive recognition as lobster launcher sponsor
- Opportunity to have company representative(s) on the launcher hole at the golf tournament (hole assigned by Chamber)
- Opportunity to provide logo golfs balls to be used in the launcher (sponsor provides)
- Opportunity to provide prize for longest drive with launcher (value at least \$250 and provided by sponsor)
- 1 golf team (4 people)
- 1 table of 10 at dinner
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Golf Lunch Sponsor: \$2,500 (one available)

- Exclusive recognition as golf lunch sponsor
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament

- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Sights & Sounds Sponsor: \$2,000 each (two total) SOLD – HOUSTON METHODIST THE WOODLANDS HOSPITAL AND WRIGHT'S BUSINESS TECHNOLOGIES, INC.

- Recognition as AV sponsor
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 1 hole sponsor sign at the golf tournament
- Recognition during announcements at dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Beverage Essentials Sponsor: \$2,000 SOLD – FIRST FINANCIAL BANK

- Exclusive recognition as napkin and wine cup sponsor
- Logo printed on 1,000 napkins and wine cups at the dinner
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Recognition during announcements at dinner
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Spirits Sponsor: \$2,000 SOLD – GUARANTY BANK & TRUST

- Exclusive recognition as spirits sponsor
- Opportunity for company representatives on two holes at tournament to give our spirits to golfers and company giveaways (hole assigned by Chamber)
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per players)
- Claw shot (team move up)
- hole sponsor sign at the golf tournament
- Recognition during announcements at dinner and golf tournament

- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Golf Breakfast Sponsor: \$2,000 SOLD – GULLO FORD

- Exclusive recognition as breakfast golf tournament sponsor
- Opportunity for company representatives on a hole at tournament
- 1 table of 10 at dinner
- 1 golf team (4 players)
- 8 mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Cart Sponsor: \$2,000 (one available) NEW FOR 2019

- Exclusive recognition as the cart sponsor
- Logo on all carts at tournament
- 1 table of 10 at dinner
- 1 golf team (4 players)
- mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Golf Towel Sponsor: \$2,000 (two available) SOLD – JOHNSON DEVELOPMENT

- Recognition as the towel sponsor
- Logo on towels given to golfers
- 1 table of 10 at dinner
- 1 golf team (4 players)
- mulligans (2 per player)
- Claw shot (team move up)
- 1 hole sponsor sign at the golf tournament

- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Recognition during announcements at dinner and golf tournament
- Logo on printed material
- Publicity in advertisements, the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Eagle Sponsor: \$1,500 (multiple)

- Recognition as eagle sponsor
- 1 table of 10 at dinner
- 1 golf team (4 people)
- 12 mulligans (3 per player)
- Claw shot (team move up)
- 1 hole sponsor sign
- Name on printed material

Lobsterfest Putting Green Sponsor: \$1,000 SOLD – GARDNER DENVER

- Exclusive recognition as putting green sponsor
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- 1 golf team (4 people) or 1 table of 10 at dinner
- 1 hole sponsor sign
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Driving Range Sponsor: \$1,000 SOLD – FIVEPOINT CREDIT UNION

- Exclusive recognition as driving range sponsor
- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- 1 golf team (4 people) or 1 table of at dinner
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Birdie Sponsor: \$1,000 (multiple)

- Recognition as birdie sponsor
- 5 dinner tickets
- 1 golf team (4 people)
- 8 mulligans (2 per player)

- Claw shot (team move up)
- 1 hole sponsor sign
- Name on printed material

Lobsterfest Beverage Sponsor: \$1,000 (four total) SOLD TWO - THE ABBEY AT CONROE AND FIRST CHOICE COLLISON

- Recognition as beverage sponsor
- Opportunity for company representatives on a hole at tournament to give our beverages to golfers and company giveaways (hole assigned by Chamber)
- 1 golf team (4 players) or 1 table of 10 at dinner
- 1 hole sponsor sign at the golf tournament
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Snack Sponsor: \$1,000 (four total) SOLD TWO – RODGERS STEIN CHIROPRACTIC CENTER AND THE SIGNORILLI COMPANY

- Recognition as snack sponsor
- Opportunity for company representatives on a hole at the tournament to give out snacks to golfers and company giveaways (hole assigned by Chamber)
- 1 golf team (4 players) or 1 table of 10 at dinner
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Wet Wipe Sponsor: \$1,000 SOLD – REP. WILL METCALF

- Exclusive recognition as wet wipe sponsor
- Company logo printed on wet wipes (sponsor can provide wet wipes or Chamber can order)
- 1 table of 10 or 1 golf team (4 players)
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Printing Sponsor: In-Kind (value \$1,000) SOLD – FASTSIGNS

- Exclusive recognition as printing sponsor
- Provides printing of signage for event
- 1 table of 10 or a golf team (4 players)
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website

- First-right of refusal for 2020

Lobsterfest Dessert Sponsor: \$750 SOLD – WOODFOREST NATIONAL BANK

- Exclusive recognition as dessert sponsor
- 1 table of 10 at dinner
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Golf Scorecard Sponsor: \$750 (two available) NEW FOR 2019

- Recognition as scorecard sponsor
- Logo on scorecard at tournament
- 1 golf team (4 players) or 1 table of ten
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Ticket Sponsor: In-Kind (value \$500) SOLD – COLORTECH DIRECT

- Exclusive recognition as ticket sponsor
- Logo printed on 1,000 tickets
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Photo Booth Sponsor: \$500 SOLD – LONE STAR COLLEGE MONTGOMERY

- Exclusive recognition as photo booth sponsor
- Logo on photos
- 1 hole sponsor sign
- Name on printed material
- Publicity in the Chamber FYI, eFYI, press release, social media and website
- First-right of refusal for 2020

Lobsterfest Hole-In-One Hole Sponsors: \$450 (four available)

- Opportunity to have company representative(s) on an EXCLUSIVE HOLE* at the golf tournament (hole assigned by Chamber)
- Opportunity to hand out giveaways to golfers at tournament (Chamber must approve items and no money can be exchanged)
- Logo on hole sponsor sign at the location of your hole at golf tournament

**Exclusive hole is a hole on the course that is deemed one of the four most beautiful views at that hole on the course. Wow golfers with your hole sponsorship while enjoying the most stunning views on the course.*

Lobsterfest Hole Sponsors: \$350 (multiple)

- Opportunity to have company representative(s) on a hole at the golf tournament (hole assigned by Chamber)
- Opportunity to hand out giveaways to golfers at tournament (Chamber must approve items and no money can be exchanged)
- Logo on hole sponsor sign at the location of your hole at golf tournament

Lobsterfest Hole Sign: \$150 (multiple)

- Company logo on hole sponsor sign at golf tournament

Lobsterfest Dinner Table of 10: \$750

Lobster Launcher: \$20 a player

Lobsterfest Dinner Ticket: \$90

Lobsterfest Golf Team: \$800

Volunteer Appreciation Luncheon

One of the greatest gifts you can give is your time. The Chamber is hosting our inaugural Volunteer Appreciation Luncheon to thank and recognize each person who has made an impact on the Chamber throughout the year by volunteering in one capacity or another. A program and video presentation is part of the event.

November 12, 2019 • 11:30 a.m. – 1: 30 p.m. • Top of the Tower

Presenting Sponsors: \$2,500 (two available)

- Recognition as the presenting sponsor
- 2 tables of 10
- Opportunity to lead pledge or invocation at luncheon
- Opportunity to give a 30 second commercial before program begins
- Opportunity to provide literature and giveaways
- Logo in printed material
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2020

Centerpiece Sponsor: \$1,000 (one available)

- Exclusive recognition as the centerpiece sponsor
- 1 table of 10
- Your company will have its name/logo at each table by the centerpieces saying (Sponsored by company name)
- Logo in printed material
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2020

AV Sponsor: \$500 (one available)

- Exclusive recognition as the AV sponsor
- 5 tickets (half a table)
- Company name in PowerPoint Program
- Logo in printed material
- Publicity in advertisements, Chamber FYI, eFYI, press release, social media and website
- First right of refusal for 2020

**Note: There is no cost for individual tickets.*

For more information, contact Courtney Galle,
director of special events, at courtneyg@conroe.org or 936-538-7111.