"Having a Ball"
2015 Chairman's Ball

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A Letter From the President

Happy February to you all! We are coming off a great month of January to start the New Year. We were fortunate to add some great new members, celebrate Danielle Scheiner's year as chairman of the board, welcome Dr. Don Stockton to that position and send our member directory off to print.

New additions to our staff are ready to help us move our Chamber to new heights. At our January Membership Luncheon, I was able to give the 2015 State of the Chamber presentation and would like to share with the community.

In 2015, your Chamber of Commerce is focusing on the following items which directly relate to our new Strategic Plan:

1) Increase Membership Revenue by 9%
2) Increase Membership Retention by 3%
3) Officially Submit Final Documentation for US Chamber Accreditation on March 31 deadline
4) Create Three Area Councils for our Service Area to Help with the Voice of Business Initiative
5) Research / Create / Seek Approval / And Implement a 501 (c)3 Charitable Foundation
6) Prioritize Staff Training for 2015

As you can see, we have some great goals and are positioning ourselves to be ahead of the growth that is coming our way but maintain the strong relationships we have now. Keep up with our progress on our website or come to our events where we keep our members posted on all of the activities, events and impact we are having in our community.

All the Best,

Scott Harper
President
Emerald Club Chamber Members

Call today to learn more about the benefits and resources available to Emerald Club Chamber Members - (936) 756-6644 | www.conroe.org/investment-levels.
Calendar of Events

FEB 3
Chamber Chat
11AM Listen online at www.irlonestar.com

FEB 5
Young Business Professionals
Next Level Speaker Series
11:30 AM - 1 PM at the Chamber
505 West Davis Street
Conroe, TX 77301
Speaker: Judge Wayne Mack, Justice of the Peace Precinct 1, shares his story.
Free event. Lunch Provided. Registration required. Register Online.

FEB 10
Explore: Making the Most of Your Membership
New Member Orientation
8:30 AM - 9:30 AM at Chamber Office
Register online

FEB 11
Networking Breakfast
7:30 AM - 9 AM at Cilantros (Willis)
12501 Canyon Falls Blvd.
Willis, TX 77318
Paid event. Reservation required. Register online.

FEB 17
Mind YOUR Business!
11AM Listen online at www.irlonestar.com

FEB 19
Lunch and Learn Workshop
11:30 AM - 1 PM at the Chamber
Lunch provided. Reservation required. Register online.

JAN 19
Business After Hours
5 PM - 7 PM at River Plantation Country Club
550 Country Club Dr.
Conroe, TX 77302
Free event.

FEB 24
Marketing Lab
11:30AM - 1PM at the Chamber
Reservation required. Register online.

FEB 25
Professional Connections
5:30 PM - 7PM at The Corner Pub
302 N. Main Street
Conroe, TX 77301

FEB 26
Membership Luncheon
11:30AM - 1PM at the Chamber
505 West Davis Street
Conroe, TX 77301
Speaker: Bluejack National Registration required
All seminars and workshops are offered free of charge to Chamber Members. Register at www.conroe.org.

Bruce May
President and Executive Producer
BIZPERITY
Media Brand Marketing

THURSDAY, FEBRUARY 19
11:30 a.m. - 1:00 p.m.
Lunch and Learn Workshop
"Automated Marketing Tools"

TUESDAY, FEBRUARY 24
11:30 a.m. - 1:00 p.m.
Marketing Lab

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2015 Go Texan Parade

Marshall Announced

Jack A. Lyons has been appointed the Grand Marshall for the 50th Annual Go Texan Parade. The Go Texan Parade, led by Grand Marshall Lyons takes place Saturday, Feb. 21 at 1 pm. This is sponsored by The Conroe/Willis/The Woodlands Metro Go Texan Committee of the Houston Livestock Show and Rodeo, as well as, the Conroe/Lake Conroe Chamber of Commerce.

On June 5, 2014, the Houston Livestock Show and Rodeo™ board of directors elected Jack A. Lyons as the Show’s chairman of the board. Lyons’ in-laws, Suzanne and Frank Nelms, introduced him to the Houston Livestock Show and Rodeo in 1981, when he began volunteering on the Quarter Horse Committee. In 1990, he joined the World’s Championship Bar-B-Que Committee. He served as a vice chairman on both committees the year before being appointed chairman of the World’s Championship Bar-B-Que Committee in 1998. Lyons was elected to the Show’s board of directors in 1995.

In 2001, he began his term as a show vice president and officer in charge of the Communications – Editorial, Directions & Assistance, Special Children’s, Swine Auction, Western Art and World’s Championship Bar-B-Que committees. He has been a member of the Show’s executive committee since 2008. He is former chairman and president of the Rodeo Institute for Teacher Excellence™.

Volunteering for the Houston Livestock Show and Rodeo is a Lyons family tradition. His wife, Nina, has been a Show member since 1983, and volunteered on the Quarter Horse Committee for many years, serving as a vice chairman from 2000 to 2002. She currently serves as a Lifetime Committeeman. Their oldest son, Chad, is a captain on the World’s Championship Bar-B-Que Committee, and his wife, Katie, serves as a vice chairman on the Magazine Committee. Lyons’ son, Allen, is a vice chairman on the Mutton Bustin’ Committee and volunteers on the Ranching & Wildlife Committee. His daughter, Sara, also volunteers on the Mutton Bustin’ Committee.

Lyons is a managing director at Wortham Insurance and Risk Management. He attended Southwestern University in Georgetown, Texas, where he was a member of the 1975 graduating class. He has three grandchildren: Berklee, Wick and Cameron. Lyons is a member of the Southwestern University Board of Visitors and Tejas Vaqueros, and is a board member of the Harmon Family Foundation. Lyons is a supporter of the Cystic Fibrosis Foundation and CanCare.

Go Texan Committe of the Houston Livestock Show and Rodeo and the Chamber are excited to welce Lyons as the 2015 Go Texan Parade Grand Marshall.
WE WOULD LIKE TO THANK EVERYONE FOR MAKING CHAIRMAN’S BALL SUCH A GREAT EVENT!
Many have not been able to do so because of the high cost of the items auctioned. This is a way for all of our members to participate.

Only those monies donated specifically to the buyers group are spent at the auction. No general funds from the Chamber are used.

Donations of $100 or more receive an invitation to the Buyer's Party.

All donations must be received at the Chamber office (P.O. Box 2347, Conroe 77305) no later than April 1, 2015.

All donations will be spent on the junior homemaking and livestock auction during the 2015 Montgomery County Fair.

For more information, please call Courtney Galle, director of program development at courtneyg@conroe.org by March 1, 2015 to make your reservation.

Sponsorship opportunities available.

MARCH 24, 2015

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MARCH 27
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APRIL 24
Downtown Critical Mass
MAY 22
The Power of Public Plazas I
JUNE 26
The Art of Developing a Wayfinding System
JULY 24
Is Your Downtown Open After 6

Held at the Chamber
505 West Davis Street
Conroe, TX 77301
Brown bag lunch. Drinks and Dessert provided.

There are very few change-agents on the planet who have motivated more people in more places than Roger Brooks, CSP, has in the travel industry. Over the past 30 years Brooks has helped thousands of people transform ordinary places, businesses and attractions into incredibly successful destinations.

One of the most recognized and frequently quoted experts in the travel industry, Brooks inspires and empowers audiences around the world to achieve their highest aspirations. He is extraordinarily dynamic. He’s also very funny, combining humorous video clips and fascinating real-life stories, while providing steps, rules and ingredients – bottom line solutions – that every audience member can implement today to make a positive difference tomorrow.

He began his career in the concert industry providing tour management services for international recording artists including The Eagles, Fleetwood Mac, Chicago, Earth Wind and Fire, and others, culminating in the famous Saturday Night Fever Tour with the Bee Gees.

From there he spent 10 years assisting in the development and marketing of acclaimed destination resorts including Whistler Resort in British Columbia, Harbour Town on Hilton Head Island, South Carolina, Sunriver Resort in Central Oregon and several others.

Brooks has since worked with nearly a thousand communities, as well as many states, provinces, national parks, and countries in their branding, product development and marketing efforts. Beyond the public sector, Brooks has worked with trade associations and businesses in the lodging, retail, and restaurant industries as well as attractions, tour operators and providers, marketing agencies, and the travel media. He is the go-to expert for anyone with ties to the travel industry or in downtown development where most travel spending takes place.

A board member of the U.S. Travel Association, a Certified Speaking Professional (CSP), and author of the popular book "Your Town: A Destination – The 25 Immutable Rules of Successful Tourism," Brooks has become one of the world’s most popular keynote speakers and authorities in the travel industry.

There is simply no one who can get an audience pumped up and excited about making something happen as well as he can. It's not surprising his personal motto is Ralph Waldo Emerson’s statement: “Nothing great was ever achieved without enthusiasm.” His enthusiasm is contagious, so let Roger empower your audience to reach new heights.

Bid! Bid! Buy!
It's for a Good Cause!

The Conroe/Lake Conroe Chamber of Commerce is again putting together a Buyers Group for the Montgomery County Fair Association auction this year. Participation in the group is limited to members of the Chamber.

Our members know that the youth of Montgomery County are an important part of this community. Consequently, there has always been a lot of interest in supporting the auction, but many have not been able to do so because of the high cost of the items auctioned. This is a way for all of our members to participate.

ONLY THOSE MONIES DONATED SPECIFICALLY TO THE BUYERS GROUP ARE SPENT AT THE AUCTION. NO GENERAL FUNDS FROM THE CHAMBER ARE USED.

Donations of $100 or more receive an invitation to the Buyer’s Party.

All donations must be received at the Chamber office (P.O. Box 2347, Conroe 77305) no later than April 1, 2015.

All donations will be spent on the Junior Homemaking and Livestock Auction during the 2015 Montgomery County Fair.

For more information, please call Courtney Galle, director of program development (936) 538-7111 | courtneyg@conroe.org
The Conroe/Lake Conroe Chamber of Commerce hosted the Annual Chairman’s Ball Jan. 17 honoring the 2014 Chairman of the Board, Danielle Scheiner. The event was held at La Toretta Lake Resort & Spa with dinner, dancing by the Drywater Band and a casino sponsored by Post Oak Bank.

Scheiner is the deputy director of the Greater Conroe Economic Development Council. She serves as the past chairman of the Conroe Chamber board of directors and past chairman of the Montgomery United Way board of directors. She also serves on the Executive Women’s Alliance and New Danville board of directors as well as a member of the Aggie Women Former Student Network and the Lone Star College System Women’s Advisory Council. She recently received the Woman of Distinction Award on behalf of her work with Leadership Montgomery County from the Montgomery County Women’s Council of Organizations.

“We were excited to honor our past chairman, Danielle Scheiner, at our annual Chairman's Ball event this past weekend,” said Scott Harper, president of the Conroe Chamber. “This past year we celebrated our 80th anniversary of service to the community and we could not have done it without the support of our board and members. We are looking forward to a prosperous year ahead.”

Scheiner was presented with accolades from Rep. Kevin Brady and Rep. Will Metcalf as well as gifts from the Chamber.

Scheiner awarded Tamara Perry with the Chairman's Key Person Award and Natalie Dean with the Chairman's Horizon Award. Also awarded was Caroline Mason with the Randy Tinsley Award for Diplomat of the Year.

The event was presented by Sam Houston State University and Hadco International and sponsored by Post Oak Bank, Protect Controls, Inc. Mr. Rooter Plumbing, Buckalew Chevrolet, LP, Conroe Welding Supply, Consolidated Communications, Memorial Hermann The Woodlands, Woodforest National Bank, First Bank, The Courier, Oman, Berry & Associates, Rodgers Stein Chiropractic Center, Better Bookkeepers, Physicians ER, Wells Fargo, Picture This Memories To Go and A Different Bloom.

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*corrected address
The Leadership Montgomery County (LMC) Class of 2015 recently enjoyed a day of learning about public safety in Montgomery County at the LMC Public Safety Session sponsored by the City of Conroe.

The LMC Public Safety Session was planned and directed by Lt. Brady Fitzgerald of the Montgomery County Sheriff’s Office.

The session started at The Woodlands Fire Department Central Station with a Fire/EMS Panel that included The Woodlands Fire Department Chief Alan Benson, City of Conroe Fire Department Chief Ken Kreger, Splendora and New Caney Fire Departments Chief Jeff Taylor, and Montgomery County Hospital District Director of Emergency Medical Services Jared Cosper. The class then toured The Woodlands Fire Department Central Station before traveling to the Montgomery County Sheriff’s Office Training Academy.

Once at the training academy, the class heard from a Law Enforcement Panel that included Montgomery County Sheriff’s Office Chief Deputy Randy McDaniel, Conroe Police Chief Philip Dupuis, Montgomery County District Attorney Brett Ligon, First Assistant District Attorney Phil Grant, Texas Department of Public Safety Captain Terry Truett and Montgomery County Precinct 5 Constable David Hill. Following lunch, the class had the opportunity to explore law enforcement vehicles and equipment including specialized vehicles, SWAT vehicles, patrol cars, motorcycles, fire marshal vehicles and more.

The class then heard from a Corrections Panel that included David Moore of Montgomery County Sheriff’s Office Jail Operations, Tracee Moland of Community Supervision and Corrections, and Bruce Gusler of Montgomery County Juvenile Probation. The class then toured the Montgomery County Jail, Juvenile Probation and the Montgomery County 911 and Communications Center.

The day ended with the LMC Leadership Series facilitated by LMC alumni including Julie Ambler of The Woodlands Christian Academy, Susan Cates with the City of Oak Ridge North, Steve Scott of Houston Business Coach, Vicky Shelledy, Vic Tarasik of Vic’s Precision Automotive, and Leslie Williams of The Cynthia Woods Mitchell Pavilion.

Leadership Montgomery County (LMC) is a 501(c)(3) nonprofit organization, dedicated to developing and enhancing current and future leaders of Montgomery County. The goal of the program is to educate and inform candidates about major community issues, while inspiring and motivating individuals to exercise their leadership skills to benefit the community.

LMC is a joint project of the Conroe/Lake Conroe Chamber of Commerce and The Woodlands Area Chamber of Commerce. The Greater Magnolia Chamber of Commerce, the Greater East Montgomery County Chamber, the Montgomery County Hispanic Chamber, and the Magnolia Parkway Chamber are also participating Chambers in the LMC program. Participants are chosen by application process in June of each year.

For more information about Leadership Montgomery County, please visit LMCTX.org.
Thank you to everyone who attended January’s Next Level Speaker Series with Montgomery County Judge Craig Doyal.

In February, the Next Level Speaker Series provides the opportunity for you to hear Judge Wayne Mack, Justice of the Peace Precinct 1, share his story.

Please make plans to join us for this luncheon at the Chamber, 505 West Davis Street, Conroe, TX 77301, 
**11:30 AM-1 PM on Thursday, Feb. 5.**

Registration is required and can be completed at www.conroe.org.

Event is free for Chamber Members ages 21-39.
Join us this month, Thursday, February 19 from 5 PM - 7 PM at River Plantation Country Club
550 Country Club Dr., Conroe, TX 77302

Thank you to Assistance League Montgomery County for hosting January's Business After Hours!

Late Start classes are convenient and fit within your busy schedule.
Classes start February through March.
Explore a career that utilizes foreign language and international studies.
Register online or on campus www.LoneStar.edu/registration

COMING Tastefest 5.14.2015

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### New Members

**EMERALD**
Conroe Professional Firefighters Association  
Lloyd Sandefur - Vice President  
PO Box 306  
Conroe, TX 77305  
(936) 648-3248  
Fire Department

Laborite, Inc  
Tamara Perry - Marketing and Sales Manager  
12929 Gulf Freeway, Suite 108  
Houston, TX 77034  
(281) 619-2605  
Consulting, Employment Services

**RUBY**
Efficient Wealth Management  
Ashley Stewart - Wealth Manager  
8505 Technology Forest Place, Suite 104  
The Woodlands, TX 77381  
(281) 868-1168  
Financial Services/Retirement Planning

**GOLD**
Child Advocates of Montgomery County, Inc.  
Member Since 1998

First United Methodist Church - Conroe  
Member Since 2004

Knights of Columbus Banquet Hall  
Member Since 2011

Lake Conroe Communities Network  
Member Since 2008

Montgomery County Women’s Center  
Member Since 1996

The Lone Star Convention & Expo Center  
Member Since 1999

### Renewals

**EMERALD**
Buckalew Chevrolet, L.P.  
Member Since 1964

Consolidated Communications  
Member Since 1934

Entergy Texas, Inc.  
Member Since 1934

**SAPPHIRE**
Care Patrol of the Woodlands  
Diane Nielsen - Community Relations, Montgomery County  
6700 Woodlands Parkway  
Suite 230-267  
The Woodlands, TX 77382  
(936) 482-8594  
Health Care

Carlton Staffing  
Stephen Horton - Area Manager  
2203 Timberloch Dr, Suite 245  
The Woodlands, TX 77380  
(713) 389-5000  
Employment Services

Dickey’s Barbecue Pit  
Todd Shampoe - Owner/Operator  
1418 N Loop 336 W  
Conroe, TX 77304  
(281) 650-7941  
Restaurants

**RUBY**
CenterPoint Energy  
Member Since 1953

The Woodlands Resort & Conference Center  
Member Since 2003

**GOLD**
Texas State Representative Will Metcalf  
Angela Storseth - District Director  
PO Box 454  
Conroe, TX 77305  
Government/State

**SILVER**
Internet Mobile Solutions  
Member Since 2013

Nails of America  
Member Since 2013

Wild Ginger Japanese Steakhouse  
Member Since 2010

Vernon’s Kuntry B-B-Q  
Member Since 1999

**INDIVIDUAL**
Alan Sadler, Community Leader  
Member Since 1993

Bobby Cantrell  
Member Since 1975

**NON-PROFIT**
Care Patrol of the Woodlands  
Diane Nielsen - Community Relations, Montgomery County  
6700 Woodlands Parkway  
Suite 230-267  
The Woodlands, TX 77382  
(936) 482-8594  
Health Care

Metropolitan Healthcare Services  
Ayana Edwards - HR Generalist/Recruiter  
555 Herndon Parkway #125  
Herndon, VA 20177  
(703) 243-3739  
Health Care

Paychex Inc.  
AJ Javidi - Sales Consultant  
11777 Katy Freeway, Suite 200  
Houston, TX 77079  
(586) 260-9803  
Payroll Services

**BUSINESS SHAREHOLDER**
El Charrito  
Carlos Cabrera - Owner  
904 W Davis  
Conroe, TX 77301  
(936) 718-6623  
Restaurants

Willis Family Dental  
Dhaval Takkar - Owner  
500 W Montgomery St  
Willis, TX 77378  
(936) 701-5010  
Dentists/Dental Services

Physicians ER Conroe  
Member Since 2013

Sam’s Club # 6421  
Member Since 1992

**SAPPHIRE**
Child Advocates of Montgomery County, Inc.  
Member Since 1998

First United Methodist Church - Conroe  
Member Since 2004

Knights of Columbus Banquet Hall  
Member Since 2011

Lake Conroe Communities Network  
Member Since 2008

Montgomery County Women’s Center  
Member Since 1996

The Lone Star Convention & Expo Center  
Member Since 1999

**RUBY**
Margarita & Peppers Mexican Grill & Bar  
Member Since 2004

Melms, Schubert & Associates PC  
Member Since 1979

M-Fab & Machine  
Member Since 1991

Post Oak Publishing Inc.  
Member Since 2011

Professional Loss Management, Inc  
Member Since 2009

Ruth Stultz & Company Real Estate  
Member Since 2006

Simpson-Dabney, Inc.  
Member Since 1936

**GOLD**
Southern Star Brewing  
Member Since 2008

Sunbelt Business Brokers & Advisors  
Member Since 2009

The Henry J Daniels Mortgage Team  
Member Since 2010

Triangle Animal Clinic of Conroe P.C.  
Member Since 1998

Universal Safety & Security Solutions, LLC  
Member Since 2014

W. L. Wuest, M.D., P.A.  
Member Since 1988

Whataburger, LP  
Member Since 2009

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